



**NTSB** National Transportation Safety Board

# The Role of Operators and Regulators In Preventing Mishaps

Presentation to: Leadership  
And Major Accident Risk Seminar  
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# Truth of Conventional Wisdom?

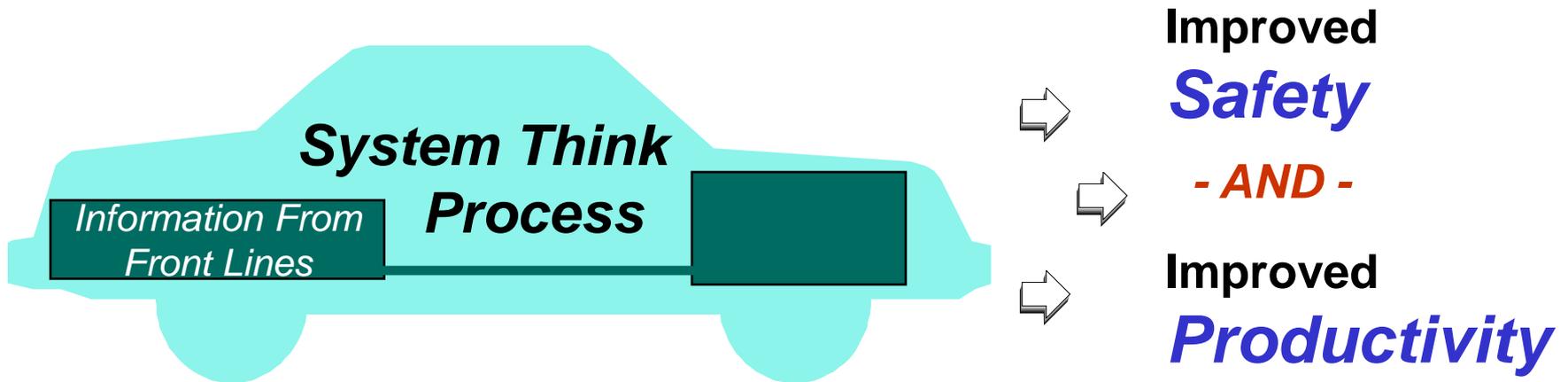
## - Conventional Wisdom:

Improvements that reduce risk  
*usually also reduce productivity*

## - Lesson Learned from Proactive Aviation Safety Information Programs:

Risk can be reduced in a way that also results in  
*immediate productivity improvements*

# Process Plus Fuel Creates A Win-Win



# Outline

- **The Context**
- **Importance of “System Think”**
- **Importance of Better Information**
- **Safety Benefits**
- **Productivity Benefits**
- **The Role of Senior Management**
- **The Role of the Regulator**

# The Context: Increasing Complexity

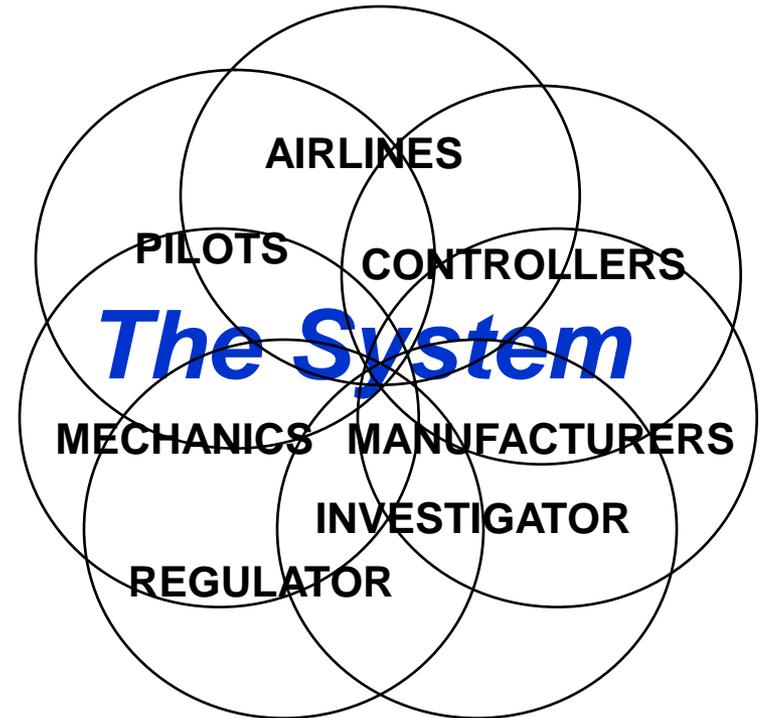
- **More System**

  - Interdependencies*

    - Large, complex, interactive system
    - Often tightly coupled
    - Hi-tech components
    - Continuous innovation
    - Ongoing evolution

- **Safety Issues Are More Likely to Involve**

  - Interactions Between Parts of the System*



# Effects of Increasing Complexity:

## *More* “Human Error” Because

- **System More Likely to be Error Prone**
- **Front-Line Workers More Likely to Encounter Unanticipated Situations**
- **Front-Line Workers More Likely to Encounter Situations in Which “By the Book” May Not Be Optimal**

# The Result:

## Front-Line Staff Who Are

- Highly Trained
- Competent
- Experienced,
- Trying to Do the Right Thing, and
- Proud of Doing It Well

... Yet They Still Commit

**Inadvertent  
Human Errors**

# When Things Go Wrong

## How It Is Now . . .

You are highly trained

*and*

If you did as trained, you  
would not make mistakes

so

You weren't careful  
enough

so

You should be **PUNISHED!**

## How It Should Be . . .

You are human

*and*

Humans make mistakes

so

Let's *also* explore why the  
system allowed, or failed to  
accommodate, your mistake

*and*

Let's **IMPROVE THE SYSTEM!**

# Fix the Person or the System?

Is the **Person**  
*Clumsy?*

Or Is the  
Problem . . .

The ***Step???***



# Enhance Understanding of Person/System Interactions By:

- Collecting,
  - Analyzing, and
  - Sharing
- ## Information

# Objectives:

**Make the System**

***(a) Less  
Error Prone***

**and**

***(b) More  
Error Tolerant***

# The Health Care Industry

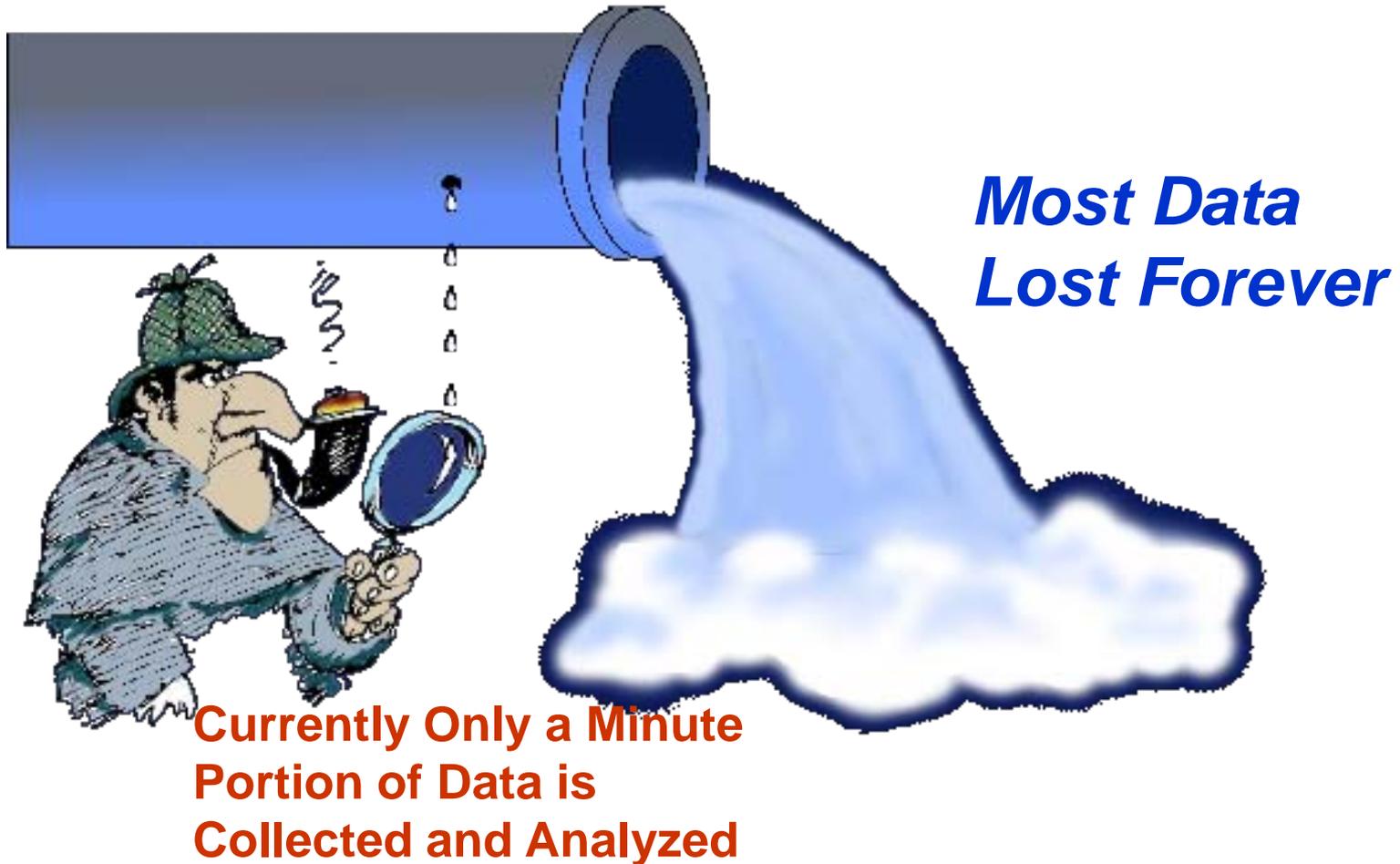
## *To Err Is Human:*

### *Building a Safer Health System*

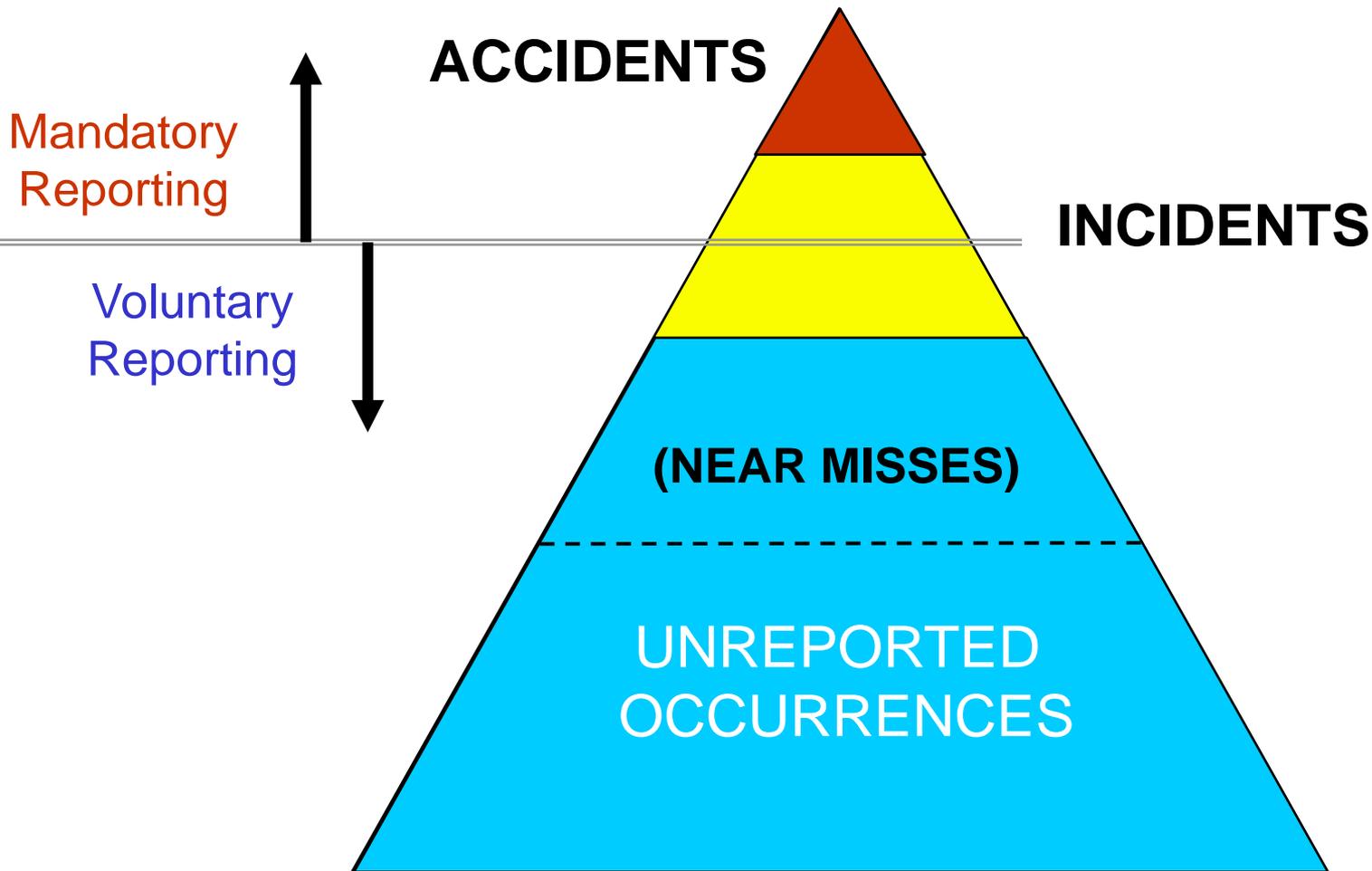
**“The focus must shift from blaming individuals for past errors to a focus on preventing future errors by designing safety into the system.”**

**U.S. Institute of Medicine, Committee on Quality of Health Care in America, 1999**

# Current System Data Flow



# Heinrich Pyramid



# **Major Source of Information: Hands-On “Front-Line” Employees**

**“We Knew About  
That Problem”**

***(and we knew it might hurt  
someone sooner or later)***

# **Legal Concerns That Discourage Collection, Analysis, and Sharing**

- **Public Disclosure**
- **Job Sanctions and/or Enforcement**
- **Criminal Sanctions**
- **Civil Litigation**

# Typical “Cultural” Barrier



**CEO**

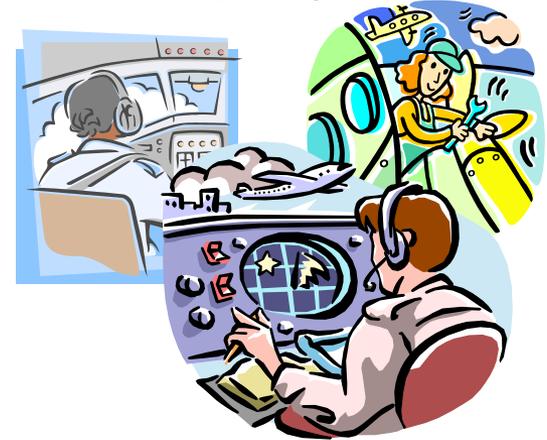
**“Safety First”**

**Middle  
Management**



**“Production First”**

**Front-Line  
Employees**



**“Please the Boss First...  
THEN Consider Safety?”**

# Next Challenge



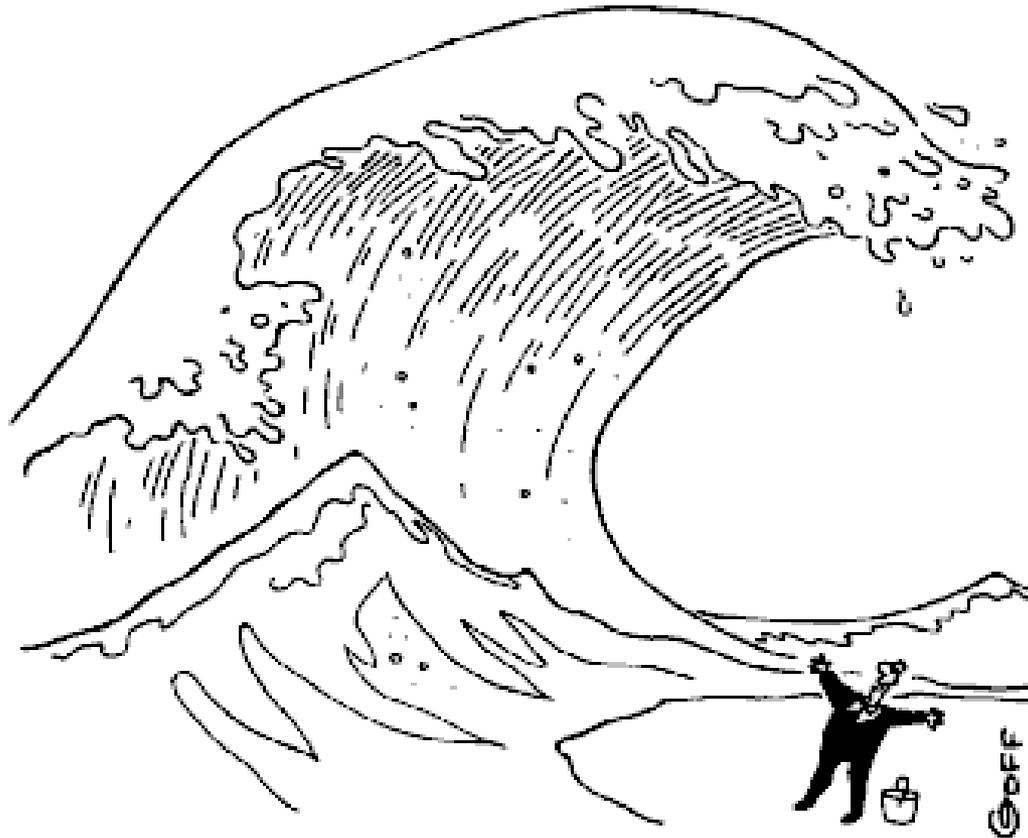
**Legal/Cultural Issues**

**Improved Analytical Tools**

*As we begin to get over the first hurdle, we must start working on the next one . . .*

# Information Overload

© 1996 Ted Goff



"EUREKA! MORE INFORMATION!"

# From Data to Information

*Tools and processes to convert large quantities of data into useful information*

## Data Sources

Info from front-line staff and other sources

DATA



**Analysts**

USEFUL

INFORMATION

## Smart Decisions

- Identify issues
- **PRIORITIZE!!!**
- Develop solutions
- Evaluate interventions

Tools



Processes

# Aviation Success Story

**65% Decrease** in U.S. Fatal Accident Rate,  
1997 - 2007

largely because of

***Proactive***

***Safety Information Programs***

plus

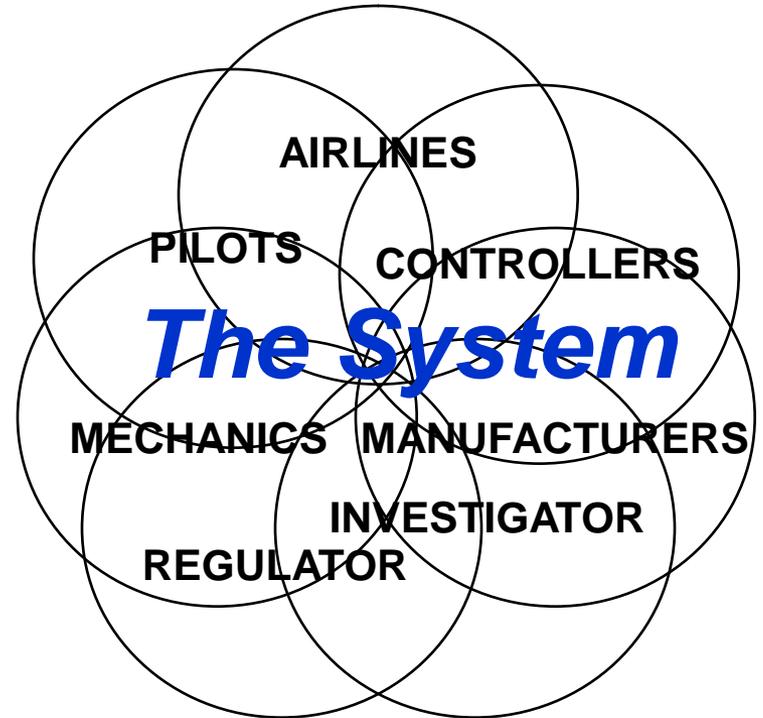
***System Think***

P.S. Aviation was already considered **VERY SAFE** in 1997!!

# Aviation “System Think” Success

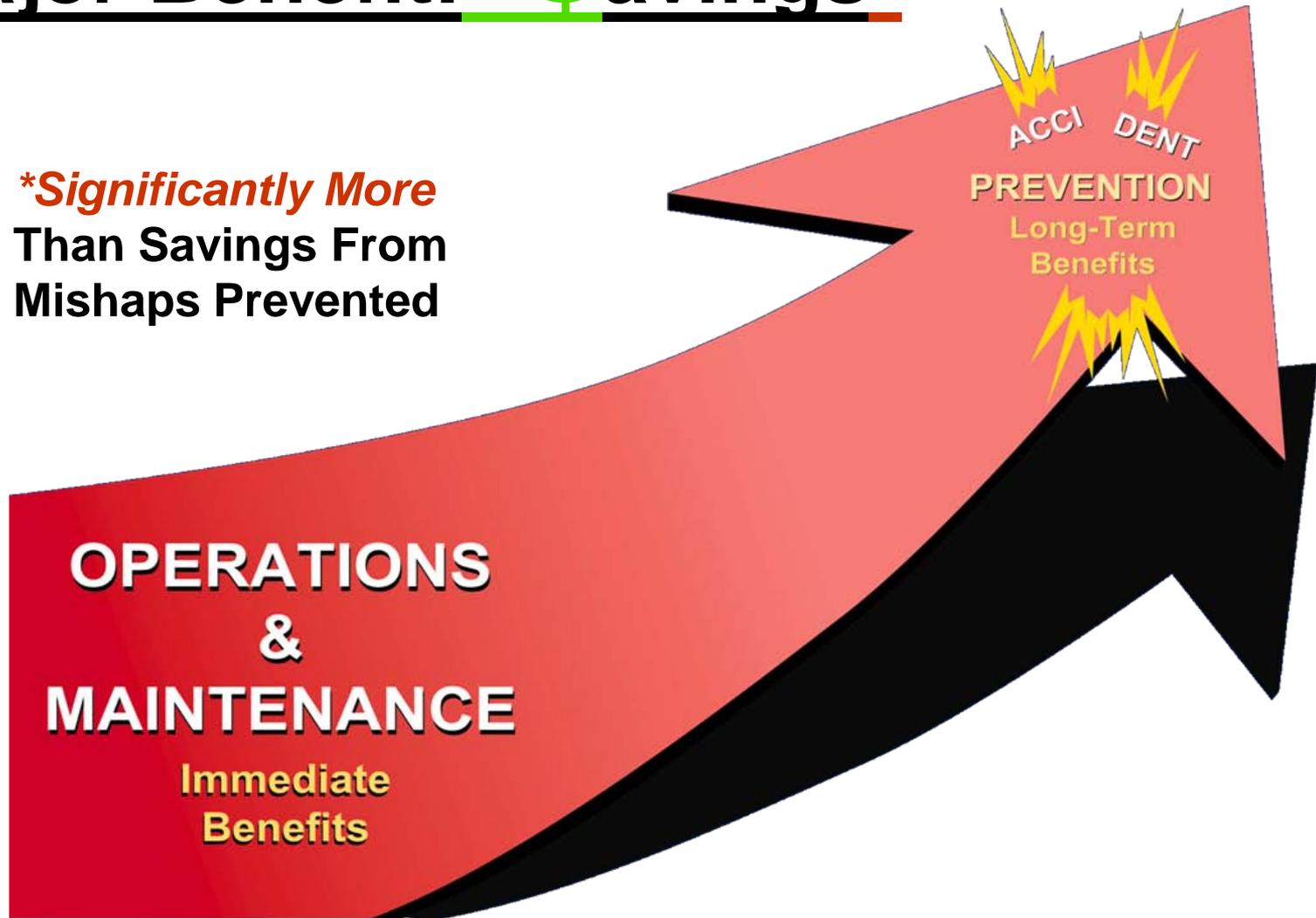
Engage All Participants in Identifying Problems and Developing and Evaluating Remedies

- Airlines
- Manufacturers
  - *With the systemwide effort*
  - *With their own end users*
- Air Traffic Organizations
- Labor
  - *Pilots*
  - *Mechanics*
  - *Air traffic controllers*
- Regulator(s)



# Major Benefit: Savings\*

*\*Significantly More*  
Than Savings From  
Mishaps Prevented



# **Not Only Improved Safety, But Improved Productivity, Too**

- **Ground Proximity Warning System**
  - **S: *Reduced warning system complacency***
  - **P: *Reduced unnecessary missed approaches, saved workload, time, and fuel***
- **Flap Overspeed**
  - **S: *No more potentially compromised airplanes***
  - **P: *Significantly reduced need to take airplanes off line for **VERY EXPENSIVE (!!) disassembly, inspection, repair, and reassembly*****

**But Then . . .**

***Why Does***

**Improving Safety**

***Usually***

**Hurt The Bottom Line??**

# Costly Result\$ Of Safety Improvements Poorly Done

## Safety *Poorly* Done

### 1. Punish/re-train workers

- *Poor workforce morale*
- *Poor labor-management relations*
- *Labor reluctant to tell management what's wrong*
- *Retraining/learning curve of new employee if "perpetrator" moved/fired*
- *Adverse impacts of equipment design ignored, problem may recur because manufacturers are not involved in improvement process*
- *Adverse impacts of procedures ignored, problem may recur because procedure originators (management and/or regulator) are not involved in improvement process*

## Safety *Well* Done

Look beyond workers,  
also consider system  
issues

# Costly Result\$

## Of Safety Poorly Done (con't)

### Safety *Poorly* Done

#### 2. Management decides remedies unilaterally

- *Problem may not be fixed*
- *Remedy may not be most effective, may generate other problems*
- *Remedy may not be most cost effective, may reduce productivity*
- *Remedies less likely to address multiple problems*
- *Reluctance to develop/implement remedies due to past remedy failures*

#### 3. Remedies based upon instinct, gut feeling

- *Same costly results as No. 2, above*

### Safety *Well* Done

#### Apply “System Think,” *with workers*, to identify and solve problems

#### Remedies based upon evidence (including info from front-line workers)

# Costly Result\$

## Of Safety Poorly Done (con't)

### Safety *Poorly* Done

4. Implementation is last step

- *No measure of how well remedy worked (until next mishap)*
- *No measure of unintended consequences (until something else goes wrong)*

### Safety *Well* Done

Evaluation after implementation

### Conclusion: Is Safety Good Business?

- *Safety implemented poorly can be **very costly (and ineffective)***
- *Safety implemented well, in addition to improving safety more effectively, can also **create benefits greater than the costs***

# The Role of Senior Management

- Demonstrate Safety Commitment . . .  
*But Acknowledge That Mistakes Will Happen*
- Include “Us” (e.g., System) Issues,  
Not Just “You” (e.g., Training) Issues
- **Make Safety a Middle Management Metric**
  - Engage Labor Early
  - Include the *System* --  
Manufacturers, Regulator(s), and Others
- Encourage and Facilitate Reporting
  - Provide *Feedback*
  - Provide Adequate *Resources*
  - *Follow Through* With Action

# How The Regulator Can Help

- **Emphasize Importance of System Issues in Addition to Worker Issues**
- **Encourage and Participate in Industry-Wide “System Think”**
- **Facilitate Collection and Analysis of Information**
  - *Clarify and announce policies for protecting information and those who provide it*
  - *Encourage other industry participants to do the same*

Thank You!!!



*Questions?*