



**NTSB** National Transportation Safety Board

Lessons Learned re:

Presentation to: Air Charter Safety  
Foundation

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March 3, 2010

# Improving Safety While Improving Productivity

# The Contrast

## - Conventional Wisdom:

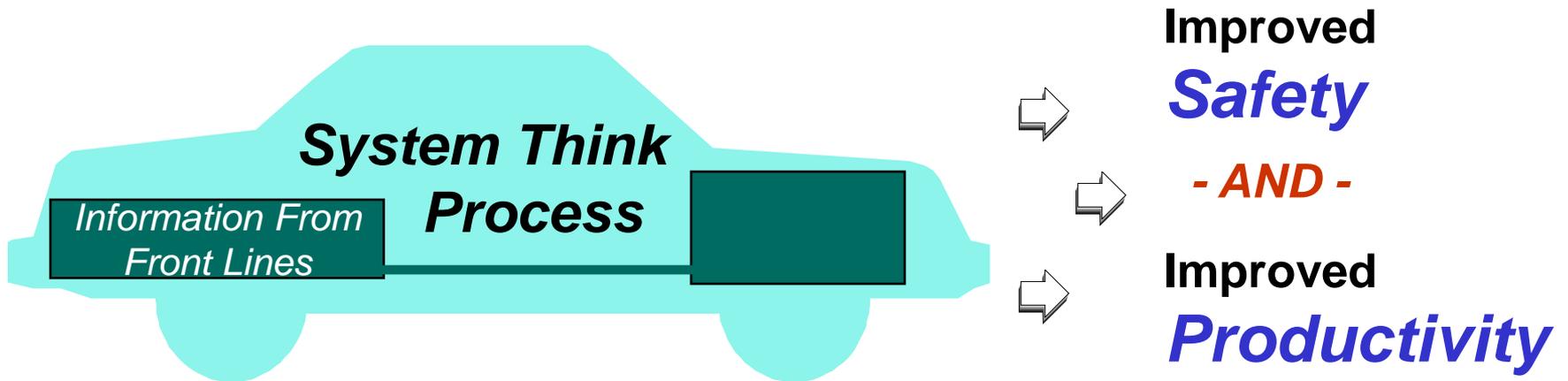
Programs that improve safety  
*usually reduce productivity*  
*(and vice-versa)*

## - Lesson Learned from Proactive Aviation Safety Information Programs:

Safety can be improved in a way that also results in  
*immediate productivity improvements*



# Process Plus Fuel Creates A Win-Win



# Outline

- **The Context**
- **Importance of Better Information**
- **Importance of “System Think”**
- **Safety Benefits**
- **Productivity Benefits**
- **Aviation Successes and Failures**
- **The Role of Leadership**



# The Context: Increasing Complexity

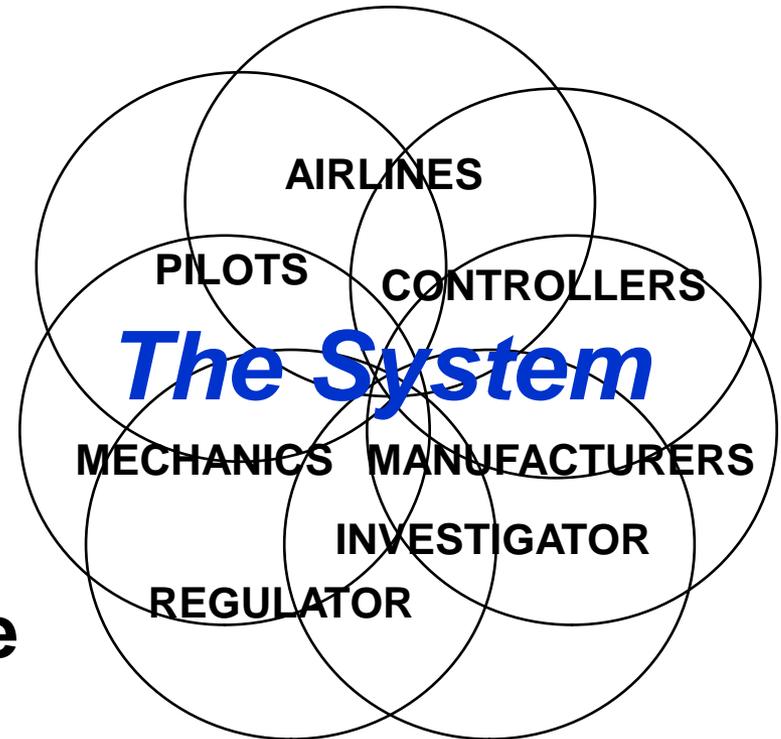
- **More System**

  - Interdependencies*

    - Large, complex, interactive system
    - Often tightly coupled
    - Hi-tech components
    - Continuous innovation
    - Ongoing evolution

- **Safety Issues Are More Likely to Involve**

  - Interactions Between Parts of the System*



# Effects of Increasing Complexity:

**More** “Human Error” Because

- **System More Likely to be Error Prone**
- **Operators More Likely to Encounter Unanticipated Situations**
- **Operators More Likely to Encounter Situations in Which “By the Book” May Not Be Optimal (“workarounds”)**



# The Result:

## Front-Line Staff Who Are

- Highly Trained
- Competent
- Experienced,
- Trying to Do the Right Thing, and
- Proud of Doing It Well

... Yet They Still Commit

**Inadvertent  
Human Errors**



# When Things Go Wrong

## How It Is Now . . .

You are highly trained

*and*

If you did as trained, you  
would not make mistakes

so

You weren't careful  
enough

so

You should be **PUNISHED!**

## How It Should Be . . .

You are human

*and*

Humans make mistakes

so

Let's *also* explore why the  
system allowed, or failed to  
accommodate, your mistake

*and*

Let's **IMPROVE THE SYSTEM!**



# Fix the Person or the System?

Is the **Person**  
*Clumsy?*

Or Is the  
Problem . . .

The *Step???*



# Enhance Understanding of Person/System Interactions By:

- Collecting,
  - Analyzing, and
  - Sharing
- ## Information



# Objectives:

**Make the System**

***(a) Less  
Error Prone***

**and**

***(b) More  
Error Tolerant***

# The Health Care Industry

## *To Err Is Human:*

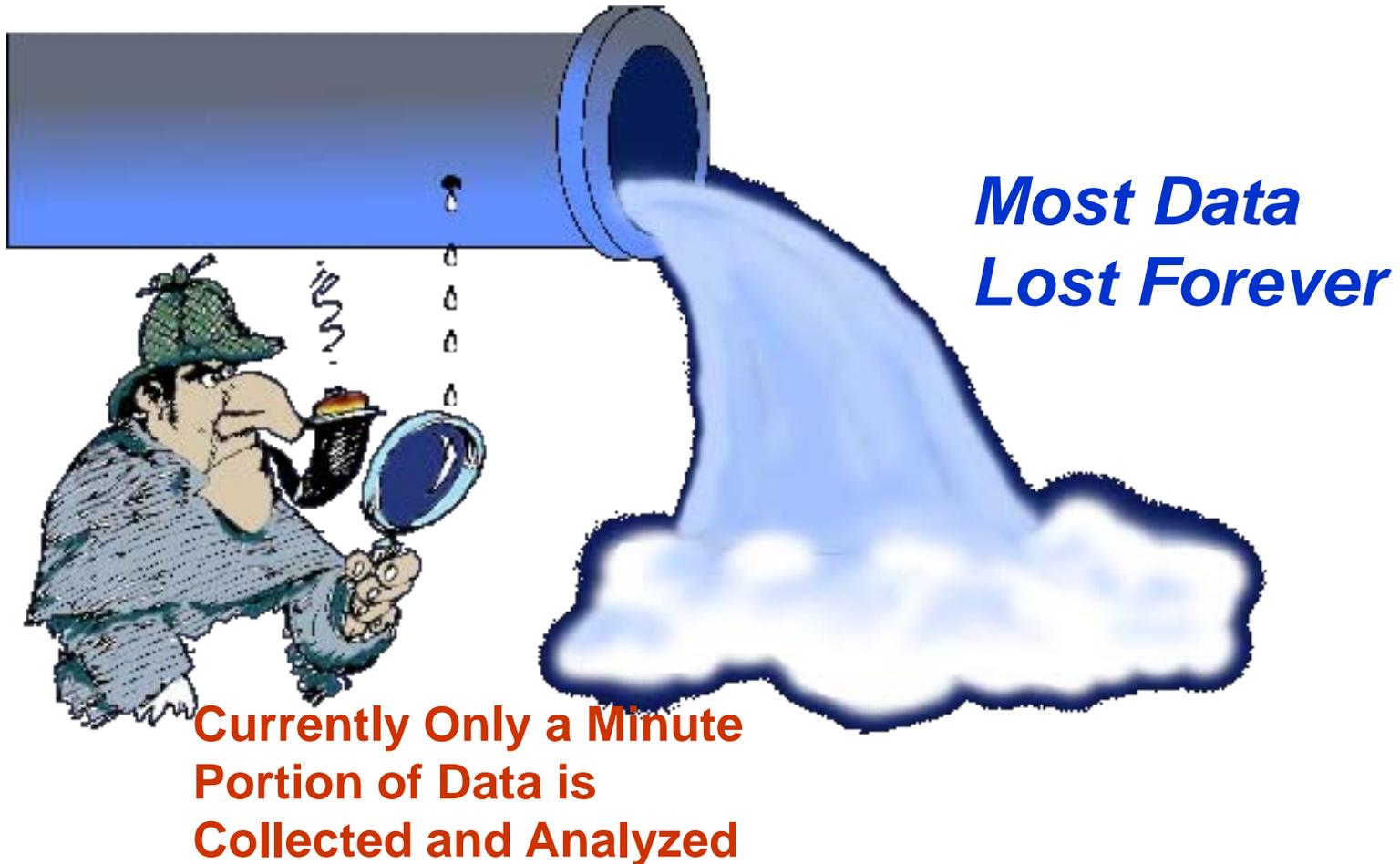
### *Building a Safer Health System*

**“The focus must shift from blaming individuals for past errors to a focus on preventing future errors by designing safety into the system.”**

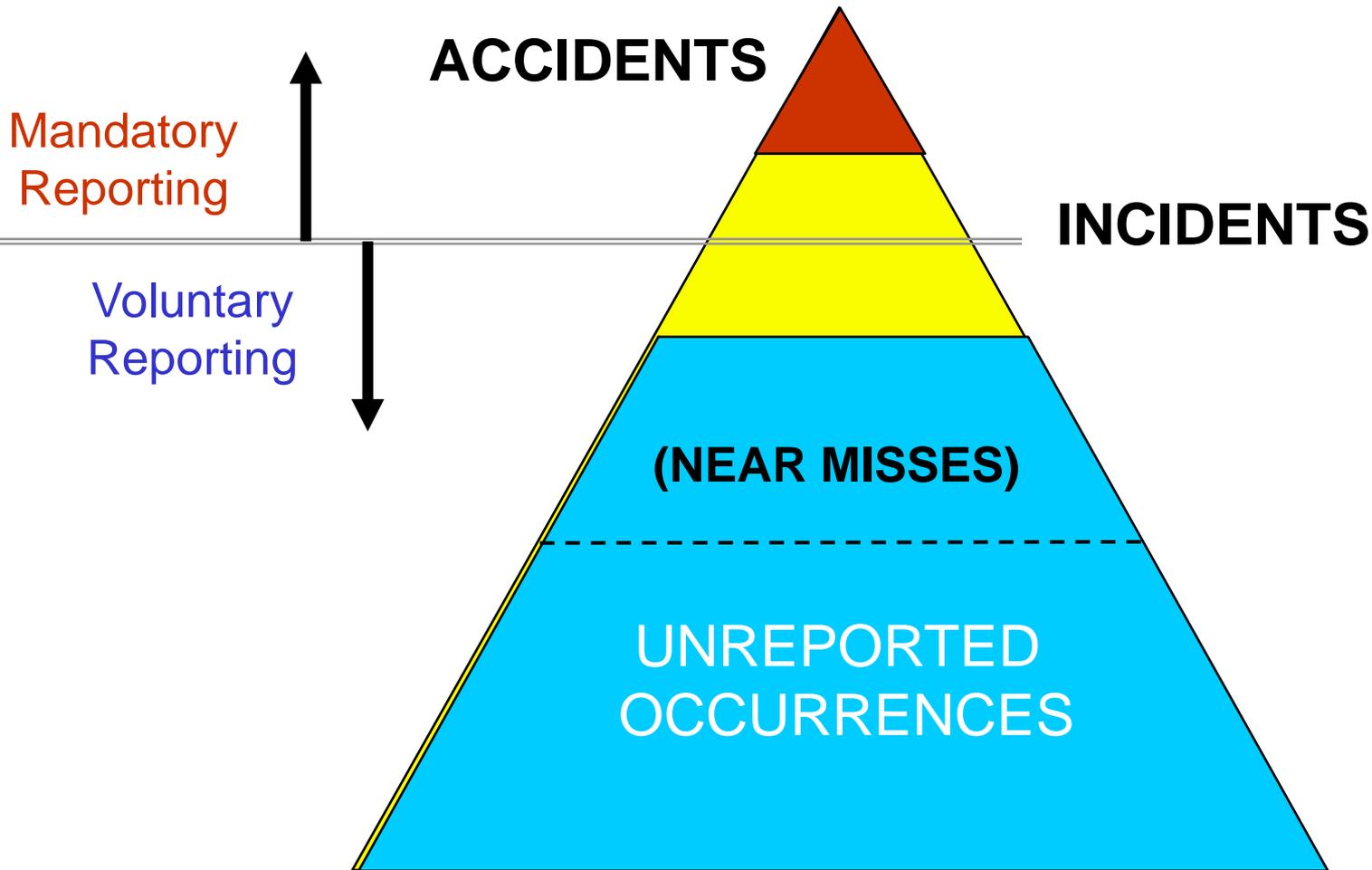
**Institute of Medicine, Committee on Quality of Health Care in America, 1999**



# Current System Data Flow



# Heinrich Pyramid



# **Major Source of Information: Hands-On “Front-Line” Employees**

**“We Knew About  
That Problem”**

***(and we knew it might hurt  
someone sooner or later)***

# **Legal Concerns That Discourage Collection, Analysis, and Sharing**

- **Public Disclosure**
- **Job Sanctions and/or Enforcement**
- **Criminal Sanctions**
- **Civil Litigation**



# Typical “Cultural” Barrier



**CEO**

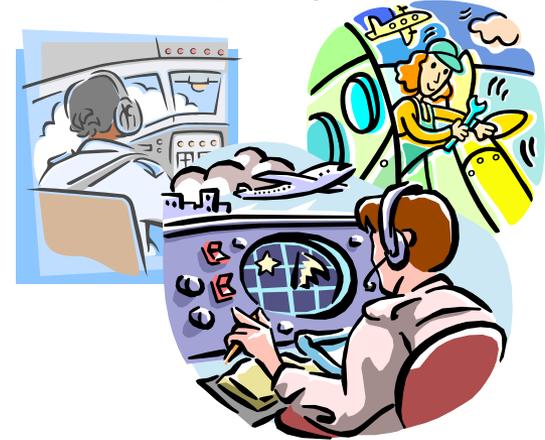
**“Safety First”**

**Middle  
Management**



**“Production First”**

**Front-Line  
Employees**



**“Please the Boss First...  
THEN Consider Safety?”**

# Next Challenge



**Legal/Cultural Issues**

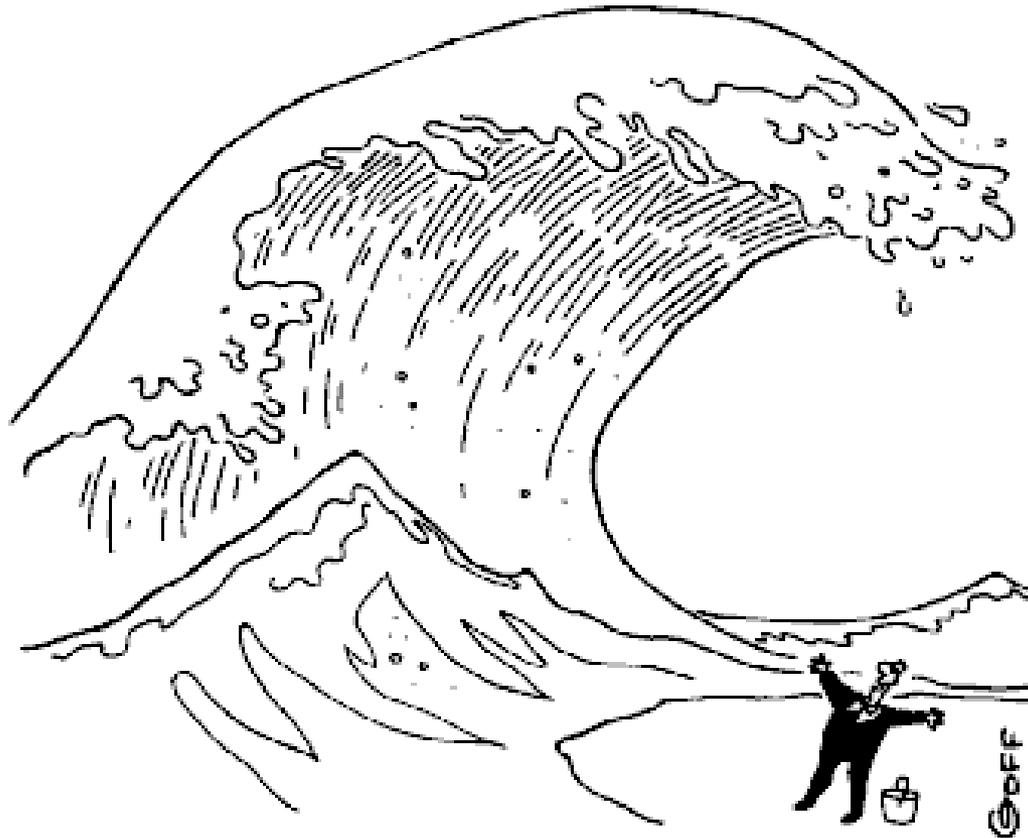
**Improved Analytical Tools**

*As we begin to get over the first hurdle, we must start working on the next one . . .*



# Information Overload

© 1996 Ted Goff



"EUREKA! MORE INFORMATION!"

# From Data to Information

*Tools and processes to convert large quantities of data into useful information*

## Data Sources

Info from front line staff and other sources

**DATA**



**Analysts**

**USEFUL**

**INFORMATION**

## Smart Decisions

- Identify issues
- **PRIORITIZE!!!**
- Develop solutions
- Evaluate interventions

**Tools**

**Processes**



# Prioritization: The Most Difficult Step

How Many *Other Pressing Issues* (If Any) Were Being Addressed When:

- **NASA** responded inadequately to previous events of separated foam that struck the orbiter during launch
- **Concorde** manufacturer and operators responded inadequately to previous tire disintegrations during takeoff
- **Ford and Firestone** responded inadequately to previous tire failures and rollovers in Ford Explorers
- The **intelligence community** responded inadequately to reports about people who wanted to learn to fly – but not how to land – in an airliner flight simulator

*Missing Element – The Harsh Glare of Hindsight*



# Aviation Success Story

**65% Decrease** in Fatal Accident Rate,  
1997 - 2007

largely because of

***Proactive***

***Safety Information Programs***

plus

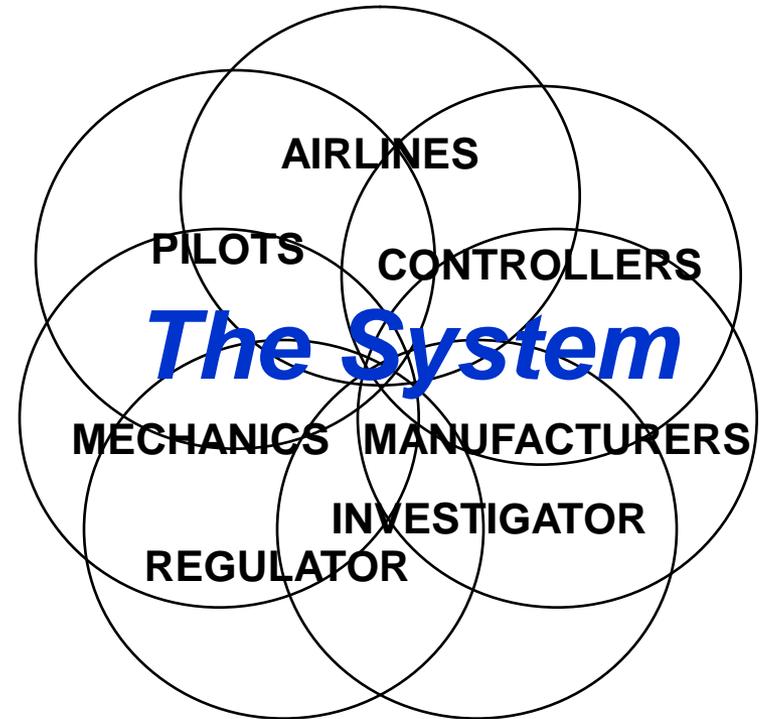
***System Think***

P.S. Aviation was already considered **VERY SAFE** in 1997!!



# Aviation “System Think” Success

- Engage All Participants In Identifying Problems and Developing and Evaluating Remedies
- Airlines
- Manufacturers
  - *With the systemwide effort*
  - *With their own end users*
- Air Traffic Organizations
- Labor
  - *Pilots*
  - *Mechanics*
  - *Air traffic controllers*
- Regulator(s) [Query: Investigator(s)?]



# Manufacturer “System Think” Success

**Aircraft Manufacturers are Increasingly Seeking Input, Throughout the Design Process, From**

- ***Pilots*** (***User*** Friendly)
- ***Mechanics*** (***Maintenance*** Friendly)
- ***Air Traffic Services*** (***System*** Friendly)

# Failure: Inadequate “System Think”

- 1995 – Cali, Colombia
- Risk Factors
  - *Night*
  - *Airport in Deep Valley*
  - *No Ground Radar*
  - *Airborne Terrain Alerting Limited to “Look-Down”*
  - *Last Minute Change in Approach*
    - *More rapid descent (throttles idle, spoilers)*
    - *Hurried reprogramming*
- Navigation Radio Ambiguity
- Spoilers Do Not Retract With Power



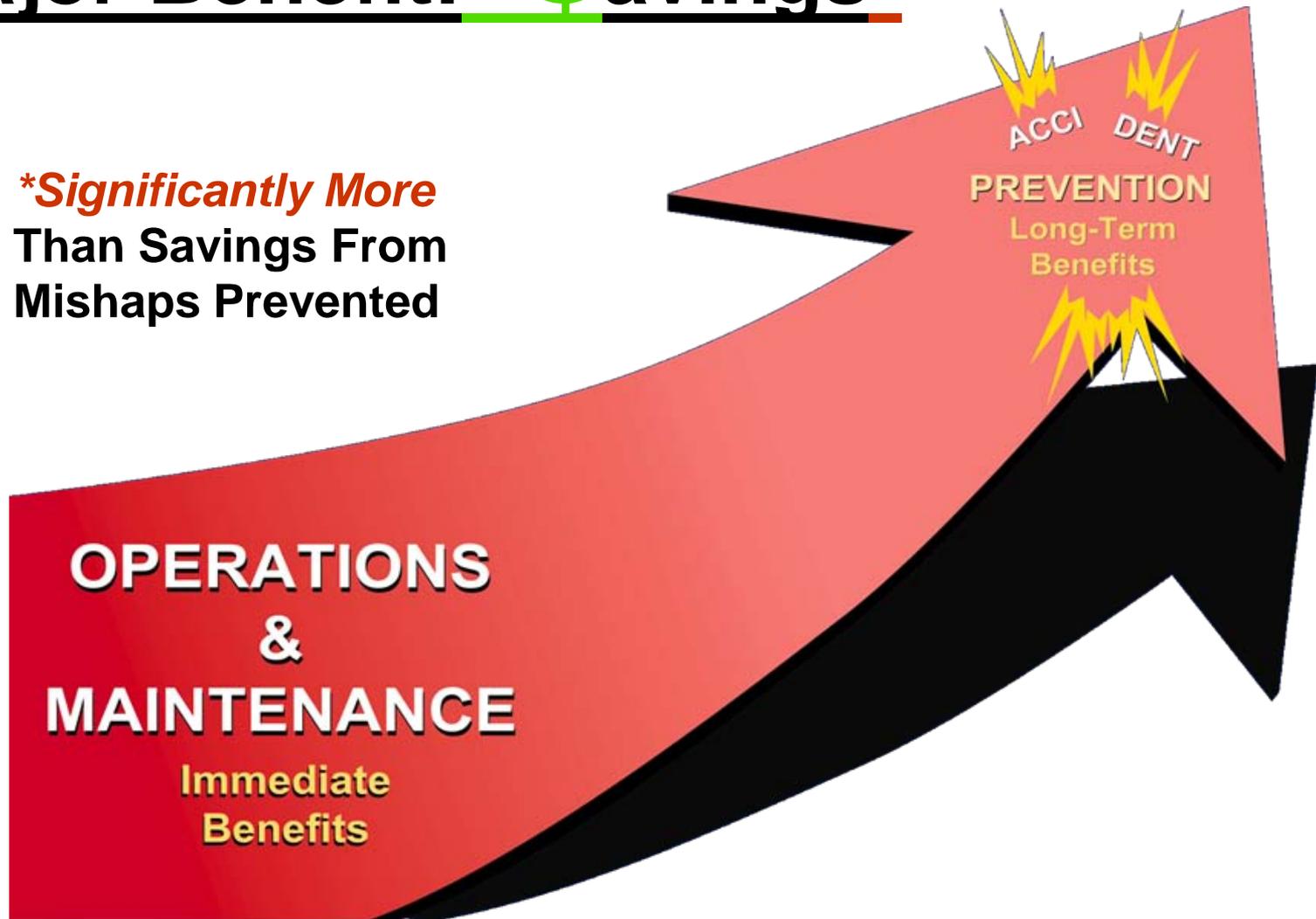
# Recommended Remedies Include:

- **Operational**
  - *Caution Re Last Minute Changes to the Approach*
- **Aircraft/Avionics**
  - **Enhanced Ground Proximity Warning System**
  - **Spoilers That Retract With Max Power**
  - **Require Confirmation of Non-Obvious Changes**
  - **Unused or Passed Waypoints Remain In View**
- **Infrastructure**
  - **Three-Letter Navigational Radio Identifiers**
  - **Ground-Based Radar**
  - **Improved Reporting of, and Acting Upon, Safety Issues**

*Note: All but one of these eight remedies address system issues*

# Major Benefit: Savings\*

*\*Significantly More*  
Than Savings From  
Mishaps Prevented



# **Not Only Improved Safety, But Improved Productivity, Too**

- **Ground Proximity Warning System**
  - *S: Reduced warning system complacency*
  - *P: Reduced unnecessary missed approaches, saved workload, time, and fuel*
- **Flap Overspeed**
  - *S: No more potentially compromised airplanes*
  - *P: Significantly reduced need to take airplanes off line for **VERY EXPENSIVE (!!) disassembly, inspection, repair, and reassembly***

**But Then . . .**

**Why Are We**

**So Jaded in The Belief That**

***Improving Safety***

***Will Probably***

***Hurt The Bottom Line??***



# Costly Result\$ Of Safety Improvements Poorly Done

## Safety *Poorly* Done

### 1. Punish/re-train operator

- *Poor workforce morale*
- *Poor labor-management relations*
- *Labor reluctant to tell management what's wrong*
- *Retraining/learning curve of new employee if "perpetrator" moved/fired*
- *Adverse impacts of equipment design ignored, problem may recur because manufacturers are not involved in improvement process*
- *Adverse impacts of procedures ignored, problem may recur because procedure originators (management and/or regulator) are not involved in improvement process*

## Safety *Well* Done

Look beyond operator,  
also consider system  
issues



# Costly Result\$

## Of Safety Poorly Done (con't)

### Safety *Poorly* Done

#### 2. Management decides remedies unilaterally

- *Problem may not be fixed*
- *Remedy may not be most effective, may generate other problems*
- *Remedy may not be most cost effective, may reduce productivity*
- *Reluctance to develop/implement remedies due to past remedy failures*
- *Remedies less likely to address multiple problems*

#### 3. Remedies based upon instinct, gut feeling

- *Same costly results as No. 2, above*

### Safety *Well* Done

Apply “System Think,” *with workers*, to identify and solve problems

Remedies based upon evidence (including info from front-line workers)

# Costly Result\$

## Of Safety Poorly Done (con't)

### Safety *Poorly* Done

4. Implementation is last step

- *No measure of how well remedy worked (until next mishap)*
- *No measure of unintended consequences (until something else goes wrong)*

### Safety *Well* Done

Evaluation after implementation

### Conclusion: Is Safety Good Business?

- *Safety implemented poorly can be **very costly (and ineffective)***
- *Safety implemented well, in addition to improving safety more effectively, can also **create benefits greater than the costs***

# The Role of Leadership

- Demonstrate Safety Commitment . . .

***But Acknowledge That Mistakes Will Happen***

- Include “Us” (e.g., System) Issues,  
Not Just “You” (e.g., Training) Issues

- **Make Safety a Middle Management Metric**

- Engage Labor Early

- Include the **System** --

**Manufacturers, Operators, Regulator(s), and Others**

- Encourage and Facilitate Reporting

- Provide **Feedback**

- Provide Adequate **Resources**

- **Follow Through** With Action



Thank You!!!



*Questions?*