

# *Using Social Media to Improve Global Pilot Training*

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# My Focus

- A frontline teacher is the cornerstone of the future
- There are as many ways to teach flying as there are good instructors.
- *“Training is fundamental but we must also recognize that we should voluntarily transfer experience from one pilot to another, from one generation to another ...”*

# International Association of Flight Training Professionals

- Until now it has been too hard to share personal experience beyond the local flight line.
- IAFTP is helping change this through the professional application of social media.
- IAFTP members
  - Active Flight Training Professionals
  - From more than 50 countries

# What is *Social Media*?

- Includes web-based and mobile-based technologies
- Turns communication into an interactive dialogue
- Enables various types of activities
- IAFTP is using it to support collaborative projects leading to a desired outcome

# An Example: How IAFTP Fits

- LinkedIn hosts a variety of special interest discussion groups
- HF Group Discussion: “*Technology may be eroding pilot skills*”
- LinkedIn discussions are open-ended
- IAFTP discussions are part of a professional networking system designed to facilitate the evolution of global pilot training best practices.

# The IAFTP Process

- Monthly web discussions on specific topics
- Collecting training practices from flight instructors for global review and comment
- Seeking facts and different points of view about specific topics
- Create a members-only wiki for review
- Migrate approved wikis to SKYbrary

# What is a *Best Practice*?

- Today a *best practice* is really only an organizational practice
- Unless a specific training practice is known to be widely used and is documented to be effective, it really should not be described as a *best practice*.
- International standards organizations have processes in place to recognize an *industry best practice*.

# The Challenge

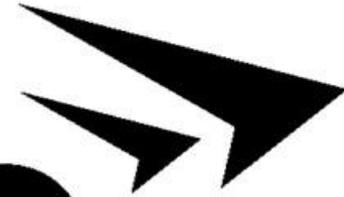
- Collecting training practices and techniques is still far from an easy task.
- The more senior instructors definitely have valuable things to share but are restricted by self-imposed (or organizational) restrictions of proprietary practices.

# The IAFTP eCV

- Objective: To insure that every pilot has a secure, private way to document for life all personal flight training and experience
- Not a logbook and not a license
- Collects and authenticates a pilot's complete training and experience history



# IAFTP™



**International Association of  
Flight Training Professionals**

<http://IAFTP.org>

# How You Can Help

1. Get personally involved
2. Get your company/organization involved
3. Support an ECV prototype program
4. Share a training practice
5. Comment on a training practice
6. Comment on a blog article
7. Contribute a blog article
8. Tell others