



THE NATIONAL TRANSPORTATION SAFETY BOARD,
IMPACT TEEN DRIVERS, AND THE CALIFORNIA
HIGHWAY PATROL PRESENT:

2019 WESTERN STATES TEEN SAFE DRIVING ROUNDTABLE

APRIL 3, 2019
RIVERVIEW HALL MEETING ROOM
CALIFORNIA STATE UNIVERSITY, SACRAMENTO
9:00 AM - 4:00 PM

2019 WESTERN STATES TEEN SAFE DRIVING ROUNDTABLE



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9:00 AM - 4:00 PM

PROGRAM OVERVIEW

9:00 AM	Welcome and Opening Remarks
9:20 - 10:30 AM	Background: Understanding the Problem of Distracted Driving <ul style="list-style-type: none">• <i>The State of Novice Driver Safety</i>• <i>The Reasons Behind the Numbers</i>
10:35 - 11:55 AM	Roundtable One: <i>Improving Traffic Safety through Innovative and Thoughtful Community Approaches - Learning through Collaboration</i>
12:00-12:30 PM	Break / Selected Media Opportunities
12:35 - 1:55 PM	Roundtable Two: <i>Peer Driven Community Advocacy</i>
2:00 - 3:20 PM	Roundtable Three: <i>Engaging Parents and Young Adults with Evidence-based Strategies and Legislation</i>
3:20 - 3:40 PM	Final Discussion and Call to Action
3:40 - 3:50 PM	Group Photo
4:00 PM	Selected Media Opportunities

WELCOME AND OPENING REMARKS



LUIS KISCHMISCHIAN, OFFICE OF STUDENT AFFAIRS, CALIFORNIA STATE UNIVERSITY, SACRAMENTO (CSUS)

Mr. Kischmischian graduated from California State University, Sacramento (CSUS) in 2013 with a BA in Public Relations, and a minor in Business. He completed his Master's degree at CSUS in Leadership and Policy Studies in 2016.

Mr. Kischmischian has a strong passion to serve his community. As a first generation college graduate, he draws on his experiences to speak about his dreams and show the youth of his community that their dreams can become a reality.



DR. KELLY BROWNING, EXECUTIVE DIRECTOR, IMPACT TEEN DRIVERS

For the past 25 years, Dr. Kelly K. Browning has served as a leader for youth and parent programs that prevent risky behaviors and improve positive decision making. As Executive Director of Impact Teen Drivers, Dr. Browning aims to increase evidence-based education regarding the dangers of reckless and distracted driving so that people make better decisions behind the wheel—whether as drivers or passengers—to keep our roads safe for everyone. Dr. Browning is particularly adroit at uniting diverse groups of stakeholders for a common cause, and has combined the efforts of law enforcement agencies, first responders, health professionals, educators, parents, the insurance industry, transportation agencies, and other government, corporate, and non-profit organizations to promote a unified message and evidence-based practices to tackle the number one killer of teens in America. Using a multifaceted approach to change the driving culture to one that is distraction-free, Dr. Browning and Impact Teen Drivers hope to save thousands of lives needlessly lost on our roadways every year.

Dr. Browning received her Ph.D. in Criminology from the University of South Florida, her Master of Public Health in Criminology from the University of Central Florida, and her Bachelor of Science in Criminal Justice from the University of Minnesota, Moorhead State.

WELCOME AND OPENING REMARKS



COMMISSIONER WARREN STANLEY, THE CALIFORNIA HIGHWAY PATROL (CHP)

Warren Stanley was appointed Commissioner of the California Highway Patrol (CHP) by Governor Edmund G. Brown Jr., in 2018. Commissioner Stanley has been employed with the CHP since 1982, and is one of the distinguished few to hold every position from Officer to Commissioner within the CHP.

While working as a patrol officer, he served as a member of the Protective Services Detail and worked as a Field Training Officer. He excelled through the ranks, supervising the CHP's Border Division Investigative Services Unit as a Lieutenant, and as the Commander of the CHP Academy, where he was responsible for the leadership of 191 employees and the training of approximately 1,700 cadets. He promoted to the rank of Chief in 2008, and assumed command of the CHP's Coastal Division followed by the CHP's Southern Division. Stanley was appointed to the rank of Assistant Commissioner, Staff, in 2010, followed by the rank of Assistant Commissioner, Field, in 2012. Prior to his appointment to Commissioner, he served as the Deputy Commissioner and was responsible for the day-to-day operations of the largest state law enforcement agency in the nation: a Department with more than 11,000 employees.



TORINE CREPPY, PRESIDENT, SAFE KIDS WORLDWIDE

Torine Brooks Creppy is the president of Safe Kids Worldwide, a global nonprofit dedicated to protecting kids from preventable injuries, the number one cause of death to children in the U.S. and a global epidemic. For more than 19 years, Ms. Creppy has worked with funders, legislators and community leaders around the world to develop and implement strategic initiatives, create meaningful partnerships, and change behavior. Under her leadership, the Safe Kids Buckle Up program has evolved into the most comprehensive child passenger safety program in the world and the Safe Kids pedestrian safety program has reached more than 17.1 million children in 10 countries. Ms. Creppy is also a member of several national associations, including the American Public Health Association, ASAE & The Center for Association Leadership, Leadership Greater Washington, NAACP and National Head Start Association.

UNDERSTANDING THE PROBLEM OF DISTRACTED DRIVING

THE STATE OF NOVICE DRIVER SAFETY



STEPHANIE SHAW, OFFICE OF SAFETY RECOMMENDATIONS AND COMMUNICATIONS, THE NATIONAL TRANSPORTATION SAFETY BOARD (NTSB)

Ms. Shaw joined the National Transportation Safety Board (NTSB) in 1997. As a transportation safety advocate with the Safety Advocacy Division in the Office of Safety Recommendations and Communications, she promotes the NTSB's Most Wanted List and safety recommendations issued to the states. Ms. Shaw is considered an expert on child passenger safety, a certified child passenger safety technician, and has presented multiple times on vehicle occupant safety. She has served as an NTSB technical panel member on forums on child occupant protection, impaired driving, aging drivers and tire safety. Ms. Shaw is also a member of the Transportation Research Board's Occupant Protection Committee.



DR. REBECCA WEAST, RESEARCH SCIENTIST, INSURANCE INSTITUTE FOR HIGHWAY SAFETY (IIHS)

Rebecca Weast is a research scientist at the Insurance Institute for Highway Safety. Dr. Weast joined the Institute in 2016 and conducts research primarily on issues related to teen drivers and drowsy driving.

She received a master's degree and a doctorate in psychology from the University of Virginia and a bachelor's degree from Franklin and Marshall College.

UNDERSTANDING THE PROBLEM OF DISTRACTED DRIVING

THE STATE OF NOVICE DRIVER SAFETY



TARA GILL, DIRECTOR OF STATE PROGRAMS, ADVOCATES FOR ROADWAY SAFETY

Tara Gill is the Senior Director Advocacy and State Legislation for Advocates for Highway and Auto Safety (Advocates). Tara leads state legislative policy development, testifies before state legislatures on numerous traffic safety issues, develops strategy with state legislators and state officials, collaborates with state and national public health and safety organizations and insurance representatives on state legislation, participates in social media campaigns, media outreach and press events, and organizes state coalitions. She is a member of the Lifesavers Conference Planning Committee and co-leads the Conference's Evolving Safety Priorities and Solutions workshop track. She co-leads the Highway Safety Coalition, is a member of the Safe States Alliance Behavioral Health Working Group, and numerous other public health and safety coalitions across the country.

Prior to joining Advocates, she served as Program Director for the Truck Safety Coalition (TSC), where Tara helped to advance federal commercial motor vehicle safety legislation and regulations.

Tara received a B.A. from Rutgers College, Rutgers University, and a doctorate degree from Cleveland Chiropractic College, Los Angeles. Tara lives in Washington, D.C. with her husband, an attorney specializing in privacy issues, and her two sons.

UNDERSTANDING THE PROBLEM OF DISTRACTED DRIVING

THE REASONS BEHIND THE NUMBERS



LORRIE WALKER, TRAINING MANAGER AND TECHNICAL ADVISOR, SAFE KIDS WORLDWIDE

With more than 30 years of experience, Lorrie is one of the country's most respected authorities in child passenger safety. Lorrie oversees the national training program for more than 300 Safe Kids Coalitions throughout the U.S. and is expanding her work to provide guidance to other countries on issues of child passenger safety. Before joining Safe Kids Worldwide in 2004, Lorrie served as the director of the Florida Traffic Safety Resource Center and assistant professor of research at Florida Atlantic University.



DR. RICHARD HARKNESS, FOUNDER AND CHIEF EXECUTIVE OFFICER, ADVANCED DRIVERS EDUCATION PRODUCTS AND TRAINING, INC. (ADEPT)

Richard Harkness, Ed.D., is the founder and Chief Executive Officer of ADEPT Driver—providing leadership and vision for the company's management team and product development. He earned his doctorate degree at the University of Pacific in Psychometrics (Human Factors testing) and has a doctoral minor in statistics and research. Dr. Harkness was elected as a member of the American Psychological Association in 1991.

For the past 18 years he has focused on neurocognitive training that targets the leading causes of car collisions. He was the first scientist to envision crash involvement as a behavioral disorder and employ a medical model when building behavioral interventions that improve driver performance. He is recognized internationally as a leader in visual cognitive assessment and human factors in the context of driving and crash avoidance.

In the course of his 32 year career, Dr. Harkness has provided management and consulting services to American Savings Bank, Apple Computer, the Department of Defense, Hewlett-Packard Company, Hilton Hotels, Pacific Gas and Electric, Sun Diamond Growers, Syntex Corporation, Vision Service Plan, VONS and numerous governmental agencies.

UNDERSTANDING THE PROBLEM OF DISTRACTED DRIVING

THE REASONS BEHIND THE NUMBERS



MONICA MARTIN, EDUCATION OUTREACH COORDINATOR, IMPACT TEEN DRIVERS

Monica Martin received her Bachelor of Science in Interdisciplinary Health and Rehabilitation Sciences and a Master of Public Health from California State University, Fresno. As a nationally Certified Health Education Specialist (CHES), Ms. Martin has focused her energy toward health promotion on topics including sexual and reproductive health, weight management, diabetes care, injury prevention, and behavior change focused on improving health outcomes. Her academic experience is complemented by a work history in various public health settings including nonprofit organizations, county health departments, and outpatient hospital settings. Monica has been fortunate to build a career working with diverse populations to promote stronger public health.

Monica believes knowledge is empowering and that every person should have access to accurate information, enabling them to make the best decisions for their health. Monica appreciates working as an Education Outreach Coordinator with the Impact Teen Drivers Team on a true public health epidemic--reckless and distracted driving.

OUR MODERATORS



ELLEN CORMAN, MANAGER, INJURY PREVENTION AND COMMUNITY ENGAGEMENT, STANFORD HEALTH CARE TRAUMA CENTER

Ellen Corman, Injury Prevention and Community Engagement Manager for the Trauma Service at Stanford Health Care, has over 20 years experience working in the area of injury prevention. She has an undergraduate degree in Occupational Therapy and a Master's degree in Rehabilitation Administration. She is a strong collaborator, building relationships with local and state health departments, law enforcement representatives, schools, community leaders and others in order to maximize efforts in injury prevention.



NICHOLAS WORRELL, CHIEF, OFFICE OF SAFETY RECOMMENDATIONS AND COMMUNICATIONS, THE NATIONAL TRANSPORTATION SAFETY BOARD (NTSB)

Mr. Worrell's primary areas of focus are issues related to youth highway safety and distracted driving. Mr. Worrell has over 16 years of government service, having served in the U.S. Marine Corps and for the NTSB in multiple capacities. Mr. Worrell has a Bachelor of Arts degree in Political Science from The Masters College and a Master of Arts degree in Public Policy/Public Administration from Howard University.

ROUNDTABLE ONE:

IMPROVING TRAFFIC SAFETY THROUGH INNOVATIVE AND THOUGHTFUL COMMUNITY APPROACHES - LEARNING THROUGH COLLABORATION



DARYL TURNER, PRESIDENT, PORTLAND POLICE ASSOCIATION

Daryl Turner attended Central Washington University and is a United States Army Veteran. He began his career with the Portland Police Bureau as a uniform patrol officer in 1991 and over the years has been a part of the Gang Enforcement Team, Drugs and Vice Division, and Training Division. He was elected to the Portland Police Association (PPA) Executive Board in 2000 and is now serving his 4th term as PPA President.

In 2015, he launched the Oregon Coalition of Police & Sheriffs and serves as President advocating on behalf of Oregon law enforcement in the state legislature. Officer Turner served as the first president of the United Coalition of Public Safety, establishing an organization that brings together law enforcement nationwide in a unified voice. A 1998 recipient of the Portland Police Bureau Meritorious Service Medal for Valor and a 2006 recipient of the Optimist Club Memorial Officer of the Year Award showcase Daryl's commitment to excellence in policing and over 40 letters of commendation prove his dedication to protect and serve his community.

SERGEANT ADAM BARRESI, CALIFORNIA HIGHWAY PATROL

A head-and-shoulders portrait of Sergeant Adam Barresi, a man with short dark hair, smiling. He is wearing a California Highway Patrol uniform jacket with a badge and a patch on the shoulder. The background is a dark, solid color.

Sergeant Adam Barresi is a 13 year veteran of the California Highway Patrol and spent most of his career within the Central Valley. He worked road patrol in the Coalinga and Hanford Area Offices, and in 2012 he transitioned to an administrative position as the Public Information Officer (PIO) in the Hanford Area. As a PIO he worked closely with his community facilitating traffic safety presentations, car seat events and was a member of the Central Division Honor Guard. Sergeant Barresi is most proud of his work at Naval Air Station Lemoore where he presented to over 20,000 sailors and their staff per year. In 2016, he transitioned to Central Division as a Background Investigator and Computerized Voice Stress Analyzer. In 2017, he promoted into the Office of Community Outreach and Media Relations located at CHP Headquarters in Sacramento, where he manages traffic safety curriculums, grants, and the state wide Designated Driving Program. He is a Co-Lead on the California Strategic Highway Safety Plan, member on the California Teen Safe Driving Coalition and is a POST certified Academy Course Instructor. Sergeant Barresi holds a Bachelor of Science Degree in Criminology and is a graduate of Fresno State University.

ROUNDTABLE ONE:

IMPROVING TRAFFIC SAFETY THROUGH INNOVATIVE AND THOUGHTFUL COMMUNITY APPROACHES - LEARNING THROUGH COLLABORATION



SEBASTIAN JUE, DISTRACTED DRIVING ADVOCATE

January 1, 2017, felt like any other day to Sebastian, a 21-year-old engineering student at California State University, Fresno. He hadn't gotten much sleep the night before, as he had served as the designated driver for his friends who were celebrating New Year's Eve. He had woken up to enjoy a New Year's Day breakfast with his family, but was feeling a bit under the weather so he took a quick nap before his shift at the local pizza restaurant. Sebastian was still not feeling well a few hours into his shift, so he asked his manager if he could go home a bit early.

Sebastian left work feeling very tired and run down. At each stop light, his eyes felt heavier and heavier. He considered pulling over, but he wasn't far from home. At each stop, he thought, "I'm one block closer to home; I can make it."

Sebastian fell asleep as he approached a busy four-way intersection, ultimately slamming into a four-door sedan driven by a fellow 21-year-old student, Sydney Weakley, who died as a result. The crash occurred just a few miles from Sebastian's home.



MELANIE TAYLOR, COMMUNITY EDUCATOR, PUGET SOUND REGIONAL FIRE AUTHORITY

Melanie Taylor became an advocate for safe driving behind the wheel over thirty years ago when a loved one's vehicle was hit head-on by an impaired driver. Every aspect of her life was changed from that moment forward. One thoughtless decision that an individual makes while driving can change everything.

Through her work as a community educator with Puget Sound Regional Fire Authority, Melanie presents evidence-based programs to youth and parents within the greater Seattle area.

Melanie endeavors to increase education of parents and teens in Washington state; as well as advocating to strengthen distracted driving laws and create behavior change in all drivers and passengers.

ROUNDTABLE ONE:

IMPROVING TRAFFIC SAFETY THROUGH INNOVATIVE AND THOUGHTFUL COMMUNITY APPROACHES - LEARNING THROUGH COLLABORATION



RENA LEPARD, RN, BN, CEN

TRAUMA SERVICES INJURY PREVENTION COORDINATOR/ SAFE KIDS STANISLAUS COORDINATOR, DOCTORS MEDICAL CENTER

Born and raised in Alberta, Canada, Rena completed her Bachelors of Nursing Degree in 2005. In 2006 she and her husband moved to Modesto, California for a 2 year Emergency Nursing contract. However, after falling in love with California she started a family in Modesto and became a dual Canadian-American citizen. Rena worked in the Emergency Department as Staff and Charge Nurse for 9 years. As a bedside nurse, Rena saw the heartache when a teen's life was lost or injuries were caused by poor decisions related to distracted and reckless driving. Due to these experiences and her love to educate, in 2013 Rena happily accepted the role of Injury Prevention RN/Safe Kids Stanislaus Coordinator for Doctors Medical Center's (Level II Trauma Center). Partnering with Impact Teen Drivers in 2014 has been an exceptional way to educate the public and help eliminate these preventable crashes. By creating relationships with high school staff, college students and community professionals, Rena has taught hundred of Impact Teen Driver's *What Do You Consider Lethal?* presentations throughout Stanislaus County each year.

ROUNDTABLE TWO:

PEER DRIVEN COMMUNITY ADVOCACY



LYNNE GOODWIN, PROGRAM DIRECTOR, CALIFORNIA FRIDAY NIGHT LIVE PARTNERSHIP

Lynne Goodwin, MPA, currently serves as the Program Director of the statewide California Friday Night Live Partnership, guiding youth development based programs to success. Lynne travels the country as a trainer and speaker, sharing her passion for community change through youth partnerships and empowerment, community organizing and policy development. Lynne has a wide range of experience at the local, state and national levels. Her experience ranges from local programming, to her present work at the state and national level with a focus on youth development, underage/binge drinking, policy, environmental prevention and youth traffic safety issues. Lynne's strong belief in youth/adult partnerships as a foundation for change fuels all aspects of her work.

Lynne's advocacy efforts include the passage of local ordinances and state legislative actions, Board of Equalization initiatives, community organizing and Target Responsibility for Alcohol Connected Emergencies (TRACE). TRACE is a statewide protocol used by law enforcement throughout California, to identify the source of alcohol in a youth/alcohol emergency. TRACE was a response to the lack of such a mechanism when Lynne's daughter, Casey, was killed by an 18 year old impaired driver.



ALEJANDRA LOPEZ, 12TH GRADE STUDENT, EDISON HIGH SCHOOL (FRESNO, CA), FRIDAY NIGHT LIVE COUNTYWIDE YOUTH COUNCIL

Alejandra Lopez, Edison High School Senior, is an active member of Friday Night Live and the Youth Leadership Institute (YLI) county leadership team. She has spent the last year involved in many Friday Night Live campaigns and made a radio public service announcement about underage drinking. Alejandra has also lobbied several elected officials in an effort to reduce Fresno County's underage drinking problems. In Alejandra's own words, "My community has given me so many great opportunities and I just want to give some love back to it!"

ROUNDTABLE TWO: PEER DRIVEN COMMUNITY ADVOCACY



LAUREN DEROSA, HIGH SCHOOL STUDENT, GIRL SCOUTS GOLD PROJECT

Lauren DeRosa, 16, is an 11th grade student at Dr. TJ Owens Gilroy Early College Academy, majoring in Communications. In the last three years, Lauren has taken on multiple projects related to the dangers of distracted and reckless driving. Having been impacted herself by the loss of an uncle and her best friend's sister, she has helped to grow and evolve the the "Impact Week" program at her school. Lauren most recently developed a presentation with Impact Teen Drivers and the California Highway Patrol for middle school students to engage, educate, and empower them to be safe passengers and prevent distractions.



OFFICER CHRIS MICELI, CALIFORNIA HIGHWAY PATROL

Officer Miceli has been employed with the California Highway Patrol for over 16 years. He currently serves as a Public Information Officer for the Hollister-Gilroy area. He strongly believes in giving back to the community and enjoys effecting positive change in driving behaviors using evidence-based programs and curricula.



LAYNE PACHL, UNDERGRADUATE STUDENT, CAPSTONE PROJECT, UNIVERSITY OF COLORADO

Layne is a senior at University of Colorado-Colorado Springs, graduating with her Bachelors in Communications with an emphasis in Professional Leadership. She works as a Registered Behavior Technician, working on behavior with children with autism.

Layne's goal is to get her masters degree in Public Administration and Criminal Justice, and to go on to work for a Police Protection Agency as an Executive Director.

ROUNDTABLE TWO:

PEER DRIVEN COMMUNITY ADVOCACY



MEGAN VINCENT, ADVISOR, FCCLA AND REPRESENTATIVE, MONTANA OFFICE OF PUBLIC INSTRUCTION

Megan Vincent is the Family & Consumer Sciences Education Specialist at the Montana Office of Public Instruction and the State Adviser for Montana FCCLA. She has been in this position for over ten years. Megan received her teaching degree in Family & Consumer Sciences from Montana State University in 2002; upon graduation she worked as a project associate for Take Charge Today (formerly Family Economics and Financial Education (FEFE)). She also spent one year working as a volunteer elementary school teacher in Haiti. Megan is active on the local, state and national level within numerous professional organizations. She lives in Bozeman, Montana with husband, Glen, and her three beautiful children: Isemaëlla, Carry and Dave. Her free time is spent supporting her children's involvement in the activities they love (soccer, music, dance and theater) and traveling.



MERRY BANKS, STATE COORDINATOR, STUDENTS AGAINST DESTRUCTIVE DECISIONS (SADD)

Merry works throughout the state of California helping to establish new SADD chapters and working with youth on safety programs. She does interactive classroom presentations on distracted driving, driving under the influence of alcohol and marijuana, and binge drinking.

Prior to working with SADD, Merry held a variety of traffic safety education roles with AAA Auto Club Partners and California State Automobile Association (CSAA). While there, Merry developed and supervised industry leading campaigns including: Buckle Up Baby, Otto the Auto in the classroom, the Teen Safety Challenge, and Cheers! - DUI Awareness Campaign.

Merry has a B.A. in Communications from the University of North Texas. She is also the published author of six children's books and an active community volunteer.

ROUNDTABLE THREE:

ENGAGING PARENTS AND YOUNG ADULTS WITH EVIDENCE BASED STRATEGIES AND LEGISLATION



DR. ED MILLS, VICE PRESIDENT OF STUDENT AFFAIRS, CALIFORNIA STATE UNIVERSITY, SACRAMENTO

A collaborative and adaptable leader with more than thirty years of experience, Dr. Mills has committed his career to supporting students to achieve their dreams. He is a highly experienced administrator with special expertise in enrollment management.

After earning his baccalaureate degree in Health Science, Dr. Mills pursued a career in higher education. He landed his first job as a financial aid coordinator at Penn State. There, he created a very successful peer-counseling program and earned his M.Ed. He was deeply disturbed by acts of discrimination he witnessed on campus and began working actively to support minority, historically disadvantaged, and first-generation students.

Dr. Mills joined Sacramento State in 2007 and has served as Vice President for Student Affairs since 2014. As a member of the President's cabinet, Dr. Mills oversees a budget of more than \$68 million covering 58 departments and 450 staff and faculty. He has led university committees on diversity, administrative policies and wellness initiatives. He has provided leadership for multi-million dollar construction and facility improvement projects for Student Affairs, Auxiliaries and Athletics. He also serves as co-principle investigator on several grants with faculty, including the university's Developing Hispanic Serving Institution grant.



STEVE BARROW, CO-CHAIR, CALIFORNIA UNINTENTIONAL INJURY COALITION; COMMISSIONER, CALIFORNIA STATE EMERGENCY MEDICAL SERVICES

Steve Barrow is the Program Director of the California Coalition for Children's Safety and Health (CCCSH), and Advocates for Health Economics and Development (AHEAD), a Policy Program of CCCSH. He also serves as the Project Director and is one of the Co-Chairs of the California Unintentional Injury Prevention Strategic Plan Project, which is housed under CCCSH. The primary focus of CCCSH is to advance best practice policies, programs and resources, to help improve children's health and safety in California. The CA Unintentional Injury Prevention Strategic Plan Project's primary focus is to end unintentional injury's reign as the leading cause of death and hospitalization of California's children and youth.

ROUNDTABLE THREE:

ENGAGING PARENTS AND YOUNG ADULTS WITH EVIDENCE BASED STRATEGIES AND LEGISLATION



SHEREEN WALTER, VICE PRESIDENT FOR HEALTH AND COMMUNITY CONCERNS, CALIFORNIA STATE PARENT TEACHER ASSOCIATION

Shereen Walter is a member of the Superintendent of Public Instruction's Safe Schools and Community Advisory Committee. She has completed the Readiness and Emergency Management for Schools (REMS) Train-the-Trainer Program to provide training for site-based planning teams in the creation, revision, or enhancement of school Emergency Operations Plans.

Shereen has served on the Asset Management and Boundary Realignment Committees in the Huntington Beach City School District. She earned her bachelor's degree in geophysical engineering from the Colorado School of Mines, and her master's degree in business administration from the University of California, Irvine. She and her husband, Steve, have been married 32 years and have three grown children: Stephanie, Lindsey, and Dylan.



AMY NICHOLS, EXECUTIVE DIRECTOR, DRIVE SMART

Amy has worked in the transportation safety field since 2006. Following the death of her 20-year-old son, Brandon, in a car crash Amy dedicated herself to helping others who have experienced the same devastation, and to preventing traffic fatalities. Amy has extensive experience in the transportation safety field having spoken at numerous high schools, assisted in training Alive at 25 instructors across the country, delivering safe driving programs to parents, teens, young adults, and older drivers.

In addition to her work as the Executive Director of Drive Smart of the Rockies, Amy is co-founder and executive director of Brandon & Paul Foundation a nonprofit committed to preventing teen and young adult crashes and is a trustee of the Colorado State Patrol Family Foundation. As an active member of the Colorado Young Driver Alliance, Colorado Occupant Protection Task Force, and Colorado Child Fatality Prevention Team, Amy works to save lives throughout Colorado. Her background includes fundraising, public speaking, nonprofit management, leadership and grief advising services. Her diverse experience and education provide a solid foundation as she works to create a cultural shift in our acceptance of car crashes as an inevitable outcome to driving.

ROUNDTABLE THREE:

ENGAGING PARENTS AND YOUNG ADULTS WITH EVIDENCE BASED STRATEGIES AND LEGISLATION



KAREN BIANCHINI, SVP CORPORATE COMMUNICATIONS, COMMUNITY IMPACT AND PUBLIC AFFAIRS, AAA

Karen is a general manager and marketing leader with more than 20 years experience delivering strong business growth, building high performing and engaged teams and deepening customer loyalty for companies including AAA, Wells Fargo, Charles Schwab and Gallo.

Karen's specialties include; customer acquisition & loyalty, product management and marketing, customer segmentation, direct marketing, marketing communications, new product development, and team transformation.

**THANK YOU FOR ATTENDING THE WESTERN STATES TEEN
SAFE DRIVING ROUNDTABLE.**

TOGETHER WE CAN MAKE A DIFFERENCE.