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## Missouri Roundtable on Distracted Driving: Act to End Deadly Distractions October 29, 2019

The NTSB, in conjunction with the Missouri Coalition for Roadway Safety, StopDistractions.org, and the University of Missouri, will host the 4th roundtable on distracted driving on October 29 in Columbia, Missouri. The roundtable will be facilitated by NTSB Vice Chairman Bruce Landsberg and will feature industry, legislative, advocacy, law enforcement and government participants. The program will focus on three key components needed to end distracted driving: education, legislation, and enforcement.

- **Goal:** Increase awareness about the ongoing dangers of distracted driving, particularly in Missouri; advance advocacy efforts to end distracted driving and the possibility of legislative progress in 2020.
- **Key Message:** Distracted driving is a growing and life-threatening problem in all modes of transportation. All drivers need to eliminate distractions and stay focused on operating their vehicle. Pedestrians are equally susceptible to distraction and need to remain aware of their surroundings. We believe distraction should be addressed through education, legislation, and enforcement.

### Details:

<i>Event</i>	<b>Missouri Distracted Driving Roundtable: Act2EndDistracted Driving</b>
<i>Date and time</i>	October 29, 2019, 9:00 am–12:30 pm
<i>Location</i>	University of Missouri Memorial Union, Stotler Lounge 518 Hitt St, Columbia, Missouri 65211

### Agenda:

8:30 am–9:00 am	Meet and greet attendees and roundtable participants
9:00 am–9:05 am	Welcome by University of Missouri Faculty Dr. Praveen Edara, Chair, Civil & Environmental Engineering



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- 9:05 am–9:15 am Opening remarks by Vice Chairman Bruce Landsberg  
(introduction by Nicholas Worrell, NTSB Safety Advocacy)
- 9:15 am–9:20 am Remarks by Jennifer Smith (victim/family perspective)
- 9:20 am–9:25 am Remarks by MoDOT leadership
- 9:30 am–10:20 am **Panel 1: *State of Distracted Driving in Missouri***  
Missouri is one of just two states without a texting-and-driving ban for all drivers. In 2018, at least 79 people died in crashes involving distracted driving. In addition, cellphone-related crashes in Missouri are up 35 percent since 2014. We will discuss the statistics, trends, and recent passage of distracted driving laws in other states.
- 10:20 am–10:30 am Break
- 10:00 am–11:15 am **Panel 2: *Education, Legislation, and Enforcement***  
From education campaigns aimed at drivers to communitywide events, education and awareness mark the front line in the fight against distracted driving. We will focus on successful local and statewide initiatives and look at the role of advocates and community leaders in supporting law enforcement efforts to reduce distracted driving. We will also discuss the role supporting legislation plays in changing the statewide culture and enabling effective enforcement practices. Survivor advocates will share their experiences with investigative, criminal, and civil processes resulting from distraction-related crashes.
- 11:15 am–11:25 am Break
- 11:25 am–12:00 pm **Panel 3: *Corporate Policy and Regulation***  
Corporate policies can help mitigate distraction on our roads. Employers play a key role in ensuring drivers operate safely. We will highlight effective corporate policies in Missouri.
- 12:00 pm–12:20 pm Panel 4 final discussion (takeaways)
- 12:20 pm–12:30 pm Closing and call to action
- 12:30 pm Photo with group



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12:45 pm–1:00 pm Press conference