

NSC Survivor Advocate Network

Act to End Distractions

April 26, 2017

Katherine van den Bogert
Program Manager, Survivor Advocates and Volunteers

Agenda

- About NSC
- What it takes to be a good advocate
- NSC Survivor Advocate Network
- Tools available from NSC
- Training available from NSC
- Join us!

Mission

IN OUR LIFETIME,
**WE ARE
COMMITTED
TO**

**ELIMINATING
PREVENTABLE
DEATHS**

Who makes a good advocate

Someone who is passionate

Someone who is ready to share their story

Someone who is willing to take action

NSC Survivor Advocate Network

The purpose of the Survivor Advocate Network is to provide a face and heart to the strategic initiatives and other priorities of the National Safety Council through working with individual advocates or associations who have missions commonly aligned to NSC.

Goal of Network

The network allows individuals or organizations the opportunity to connect with one another, share stories, educate communities and influencers, advocate for change, or engage with the media for the common goal of eliminating preventable deaths at work, in homes and communities, and on the road.

Tools Available from NSC

- Data
 - *Injury Facts*
 - Surveys
- Subject Matter Experts
- Presentations
- Website: nsc.org
- Road to Zero Coalition
- Quarterly calls

Training

- Media Training
 - How the media work
 - Lead times
 - How to obtain coverage
 - Media alerts
 - Press releases
 - Pitches

Training

- Legislative Training
 - Office in Washington, D.C.
 - Tools and tips for effective legislation
 - New legislative opportunities in states
 - How we can help you be the strongest possible advocate

NEW Crash Report

Fields and codes for leading crash factors: **alcohol** and **other drug use**, **fatigue**, **teen / novice driver**, **distraction**, **ADAS**, **work-related**, and **speed**.



www.nsc.org/CrashReport

Join us!

Get involved with the NSC Survivor Advocate Network.



This network is a community of individuals and families whose lives have been forever impacted by a preventable injury or death from:

- Transportation related injuries or death (distraction, teen and drowsy)
- Prescription drug overdose
- On-the-job incidents

Role of members of the Survivor Advocate Network:

- Connect with other survivors
- Educate communities and influencers on the impact of these tragedies
- Give a human face to the research and statistics
- Mobilize communities to help keep each other safe



Thank you

Katherine van den Bogert
Program Manager, Survivor Advocates and Volunteers

Katherine.vandenbogert@nsc.org

630-775-2046