

RUNWAY SAFETY EDUCATION AND OUTREACH

PAUL DERES DIRECTOR, EDUCATION AOPA AIR SAFETY INSTITUTE

About ASI

- AOPA chartered the Air Safety Foundation in 1950
- Fully funded by tax-deductible donations to the AOPA Foundation
- Three areas of operation:
 - Data analysis and research
 - Design and development
 - Delivery and outreach
- More than 300 free online products
 - o Courses, videos, safety quizzes, publications, articles, newsletters, etc.
- Nationwide seminars at 200+ locations and events
- In-person and online flight instructor renewal courses
 - More than 8,000 renewals/year

Mission and Vision

ASI Mission:

Improve general aviation safety through industry-leading research, education, and outreach.

ASI Vision:

To be the leading influence in pursuit of a world without fatal general aviation accidents.

Gov't / Industry Participation

- Runway Safety Council
- Runway Safety Call to Action
 - Communication/Outreach plan to distribute and promote AOPA material to members and nonmembers





Runway Safety – GA Problem Areas

- Bad news: General aviation (Part 91) causes about 80% of Pilot Deviations (PDs)
 - ~60% of all incursions are PDs
- "Good" news: Majority are Category D (i.e., incorrect presence on area designated for takeoff and landing with no immediate safety consequences)
 - I.e., high probability, low-consequence events
 - ~55% of PDs (all operations) are CAT D

Top Five PDs (all operations) FY17

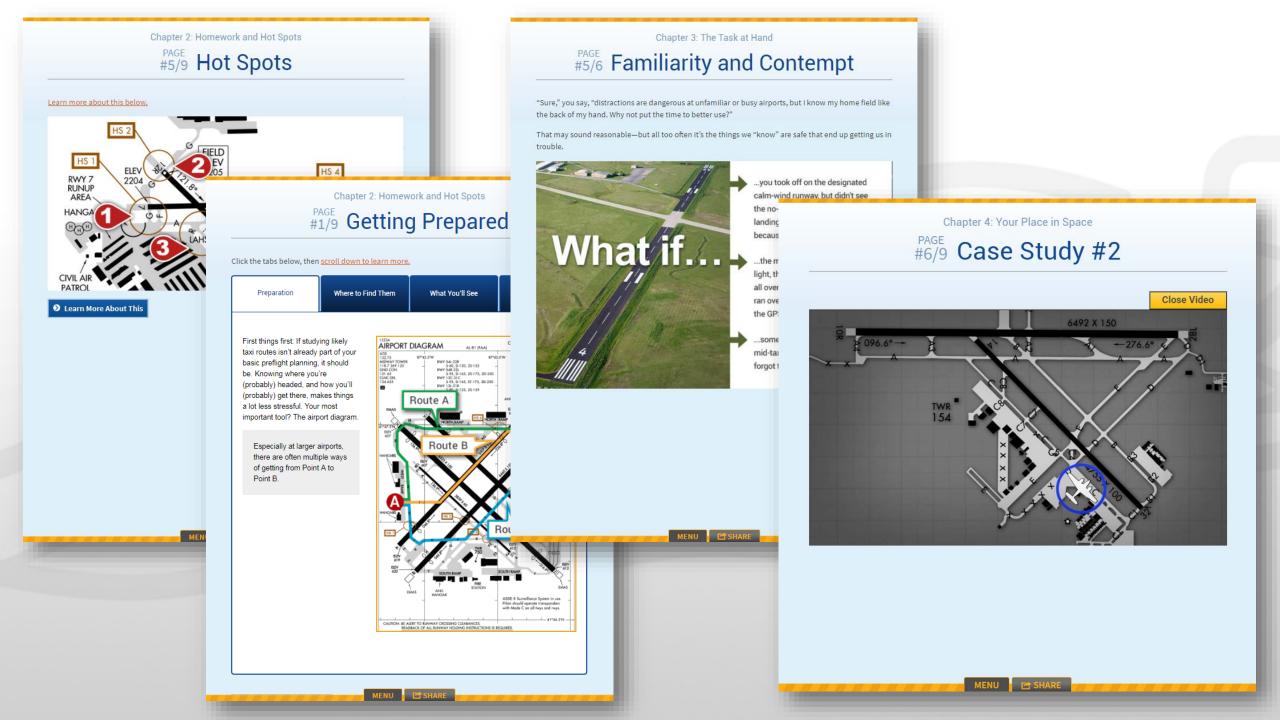
- 94: Taxied without communication authorization to runway, onto a taxiway or to ramp and did not cross hold line or enter runway
- 88: Entered/crossed runway without communication clearance (hold short not required)
- 85: Crossed hold short line, but did not enter the runway after acknowledging hold short instructions with correct read back
- 74: Landed/departed without communication/clearance
- 70: Entered or crossed the runway after acknowledging hold short instructions with correct read back

Runway Safety Education

• Runway Safety online course

- 4th version (2015)
- Funded by the FAA
- Technical editing/contributions from FAA Runway Safety Group
- o Online CFI renewal module
- Scenario-based approach to address key problem areas
- Video re-creations of actual incursions using real ATC audio





Runway Safety Education

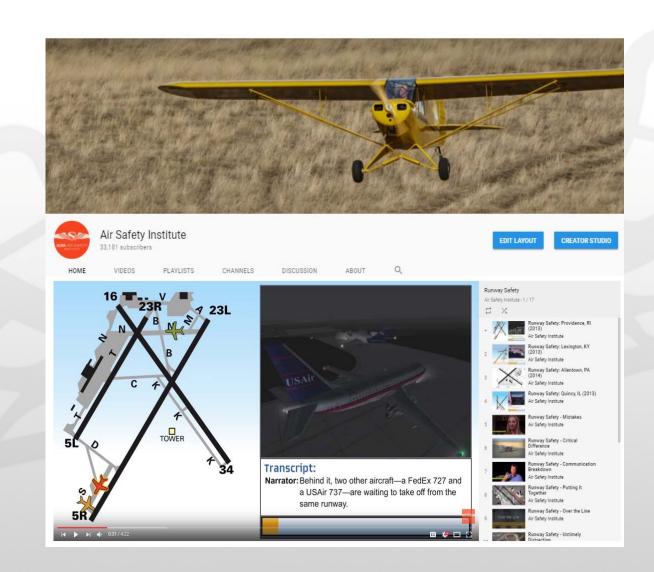
- Runway Safety Flash Cards
- 42 different signs, markings, and lighting "in context" with practical application and explanations
- Technical editing courtesy of FAA Runway Safety Group



Runway Safety Education

YouTube Playlist

- 15 runway safety videos
- o 285,000+ views



Safety Alliance

- New 2016 ASI initiative
- Bringing free safety education together in one place on ASI's website



RUNWAY SAFETY

Safety Alliance

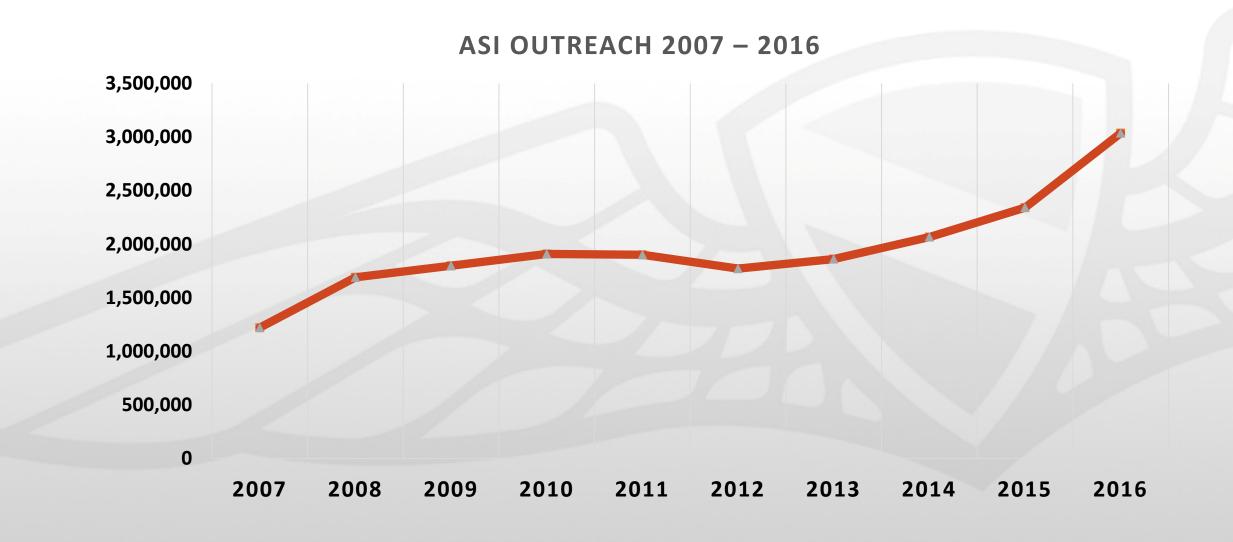
- Runway safety for pilots presented by Sporty's Pilot Shop
- FAA TV: HNL Runway Safety Vignette
- FAA TV: Hayward Executive Airport Runway Safety Vignette
- FAA TV: Chino Runway Safety Vignette
- FAA TV: John Wayne Runway Safety Vignette

AOPA Outreach Channels

- Website
- ePilot, eFlight Training newsletters
- AOPA PILOT and Flight Training magazines
- Direct e-mail marketing
- AOPA member bulletin
- AOPA Live This Week
- Facebook and YouTube
- AOPA Hangar
- AOPA mobile app



Outreach Trends





QUESTIONS?

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