



AGENDA

NTSB-NSC ROUNDTABLE DISCUSSION: ADVANCED DRIVER ASSISTANCE SYSTEMS – STRATEGIES FOR INCREASING COMMERCIAL VEHICLE ADOPTION

JULY 24, 2017 / 1 PM – 5:30 PM

RENAISSANCE SCHAUMBURG CONVENTION CENTER HOTEL, SCHAUMBURG, ILLINOIS

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| 1:00 pm – 1:15 pm | Welcoming remarks – National Safety Council (NSC) President and CEO Deborah Hersman |
| 1:15 pm – 1:30 pm | Event overview and introduction– National Transportation Safety Board (NTSB) Office of Highway Safety Director Dr. Rob Molloy and NSC Senior Director, Digital Strategy & Content, Alex Epstein |
| 1:30 pm – 2:30 pm | Discussion Topic 1 – State of ADAS Technology in the Trucking Industry: Features, Benefits, and Availability
Available technology for commercial vehicles—in particular, heavy-duty trucks—and related research showing ADAS benefits and return on investment. |
| 2:30 pm – 3:15 pm | Discussion Topic 2 – Driver Interaction Considerations: Education, Training, and Acceptance
Driver response to and acceptance of ADAS technologies and human factors considerations; most effective education and training options. |
| 3:15 pm – 3:30 pm | Break |
| 3:30 pm – 4:15 pm | Discussion Topic 3 – Regulation Vs. Voluntary Adoption: Government Initiatives and Other Incentives to Accelerate ADAS Deployment
Current government initiatives regarding ADAS; best practices among fleets; pros and cons of regulatory requirements versus voluntary adoption. |
| 4:15 pm – 5:15 pm | Discussion Topic 4 – Overcoming Challenges and Identifying Implementation Strategies
Challenges to implementation of ADAS in all commercial vehicle fleets; potential solutions to ensure increased implementation. |
| 5:15 pm – 5:30 pm | Key takeaways and closing notes – NTSB Molloy & NSC Epstein |

*Event is free to attend (limit 55) or [view webcast](#).

[RSVP](#)



PARTICIPATING ORGANIZATIONS¹

[Advocates for Highway and Auto Safety](#)

[American Association of Motor Vehicle Administrators](#)

[American Trucking Associations](#)

[Andrews Logistics](#)

[Bendix Commercial Vehicle Systems](#)

[Daimler Trucks North America](#)

[Federal Motor Carrier Safety Administration](#)

[Fleetio](#)

[Heavy Duty Trucking Magazine](#)

[Insurance Institute for Highway Safety](#)

[Lancer Insurance](#)

[Mobileye Vision Technologies](#)

[National Highway Traffic Safety Administration](#)

[National Private Truck Council](#)

[National Transportation Safety Board](#)

[Schneider](#)

[Sentinel Transportation](#)

[Virginia Tech Transportation Institute](#)

[Volvo Trucks USA - North America](#)

[WABCO Vehicle Control Systems](#)

¹ Confirmed as of 6/29/2017. Future additions and modifications may occur.