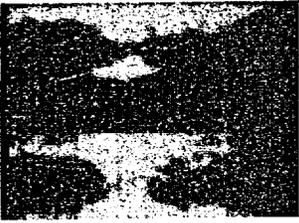


**NEW YORK WATERWAYS  
PRESS KIT INFORMATION**

**6 PAGES (INCLUDING COVER)**



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# NY WATERWAY

## BACKGROUND

NY Waterway is the largest private ferry operator in the nation, operating 24 vessels over ten ferry routes and transporting over 7 million passengers into Manhattan yearly. Started by Arthur Imperatore in December 1986, NY Waterway provides area commuters with an attractive, comfortable, reliable and safe way to commute.

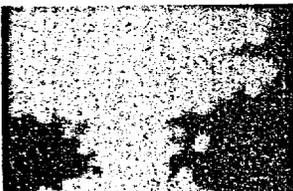
NY Waterway offers ferry service between Midtown New York at West 38<sup>th</sup> Street and Weehawken, NJ; between the World Financial Center and Hoboken, World Financial Center and Jersey City, NJ; between Wall Street, lower Manhattan and Weehawken; between Wall Street and Port Liberte, NJ; between East 34<sup>th</sup> Street, Hunterspoint, Queens; between Haborside, Jersey City and Downtown Manhattan and between Manhattan and from LaGuardia Airport. Additional routes are being developed.

NY Waterway's fleet of over 80 buses provide free transportation to and from the West 38<sup>th</sup> Street and the East 34<sup>th</sup> Street ferry terminals from Midtown and Downtown Manhattan. NY Waterway also operates a downtown bus loop, providing service to ferry commuters from the World Financial Center.

NY Waterway is constantly improving its operations and expanding its service to benefit the public. In October 2000, NY Waterway welcomed a fourth high-speed catamaran from Alaska.

Ferry transportation is environmentally sound. NY Waterway ferries remove more than 3,500 cars per day headed into Manhattan from trans-Hudson auto crossings, reducing congestion and fumes from auto exhaust. The New Jersey Department of Environmental Protection and Energy reports that NY Waterway saves 4,399,720 passenger miles yearly.

Sightseeing tours around lower Manhattan and up the Hudson River are also a vital part of NY Waterway. The Lower Harbor Cruise, Twilight Cruise, Broadway Cruise, Disco Cruise, the new Downtown Latin Jazz Cruise, all-new 2 - Hour Full Manhattan Cruise and the 90-Minute Harbor Cruise are popular with New York City residents and visitors. Cruises up the Hudson to Sleepy Hollow, Kykuit, and Lyndhurst are available, as well as our beach cruise to Sandy Hook, NJ. In addition, NY Waterway offers ferry service to every home Yankee and Mets game.





## NY WATERWAY

### CHRONOLOGY

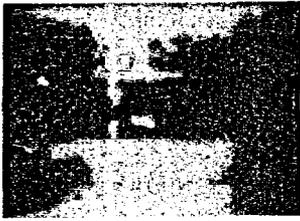
- December 3, 1986** NY Waterway ferry (then called Port Imperial) inaugurated; first private trans-Hudson ferry in nearly 20 years.
- Fall 1987** Downtown ferry service begins.
- July 1989** NJ Transit begins Express Bus service to ferry launch; Cafe and Dockside Bar open.
- Late Summer 1989** Bus service expands; extended service available in Lower Manhattan, 57<sup>th</sup> Street, and 34<sup>th</sup> Street; evening "Theater District Express" begins.
- October 16, 1989** Ferry service from Hoboken to World Financial Center launched.
- April 1990** Arthur's Landing introduces Pre-Theater Dinner/Ferry Package.
- July 1990** NJ Transit bus service to ferries undergoes major route expansion to service additional NJ towns; Midtown service begins to Lincoln Center; adds Downtown Loop.
- October 1990** Hoboken Ferry marks first anniversary, carries one millionth passenger.
- September 1991** New Jersey Department of Environmental Protection and Energy reports NY Waterway saves 4,399,720 passenger miles yearly; NY Waterway carries 8,000 passengers each weekday, 3,000 per weekend.
- October 1991** Hoboken Ferry carrying 2.5 million passengers by second anniversary.
- December 5, 1991** NY Waterway celebrates its fifth anniversary, now carries 5,000,000 passengers.
- Summer 1992** Toll-Free line 1.800.53.FERRY added to enhance customer service.
- Early Fall 1992** History on Hudson Tours begin; commuter ferry services' hours extended past midnight.
- December 1992** "Storm of the Century" flood PATH tubes; Hoboken Ferry carries 150,000 passengers.



## NY WATERWAY

### Chronology, Page 2

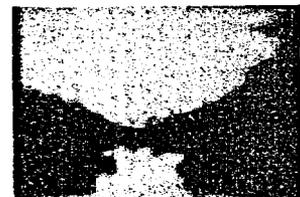
- January 1993** Ferry service added to Liberty Science Center from World Financial Center; new 400 passenger boat added to fleet.
- June 1993** Summer sightseeing tours to Sleepy Hollow and around NY Harbor begin.
- April 1994** NY Waterway adopted as new name of Port Imperial system, signifying regional growth.
- May 1994** Service between Exchange Place, Jersey City terminal and World Financial Center begins.
- October 1994** Hunters Point, Queens to East 34th Street Manhattan service begins
- April 1995** Queens/Midtown ferry expands to all-day service.
- May 1995** Sightseeing cruises expand to include North Hudson Cruise, a two-hour cruise from Tarrytown.
- June 1995** NY Waterway introduces cruises from Historic Battery Park and the World Financial Center.
- August 1995** NY Waterway and Downtown Alliance institute Downtown Bus Loop to service ferry commuters, downtown residents and tourists.
- May 1996** NY Waterway acquires Port Liberte, Jersey City service to Wall Street.
- August 1996** NY Waterway introduces *Yankee Clipper* service to Yankee Stadium from Manhattan and New Jersey.
- September 1996** NY Waterway *East River Express* six-week demonstration project with stops at 90<sup>th</sup> Street, 34<sup>th</sup> Street and South Street Seaport.
- December 3, 1996** NY Waterway marks its milestone 10<sup>th</sup> Anniversary, thanks customers with Rider Appreciation Day.
- April 1997** NY Waterway is awarded the contract to provide high-speed ferry service from downtown and midtown Manhattan to and from LaGuardia Airport.
- January 1998** NY Waterway begins service between Staten Island and Midtown Manhattan.
- March 1998** NY Waterway introduces the Mets Express service to Shea Stadium from Manhattan and New Jersey.



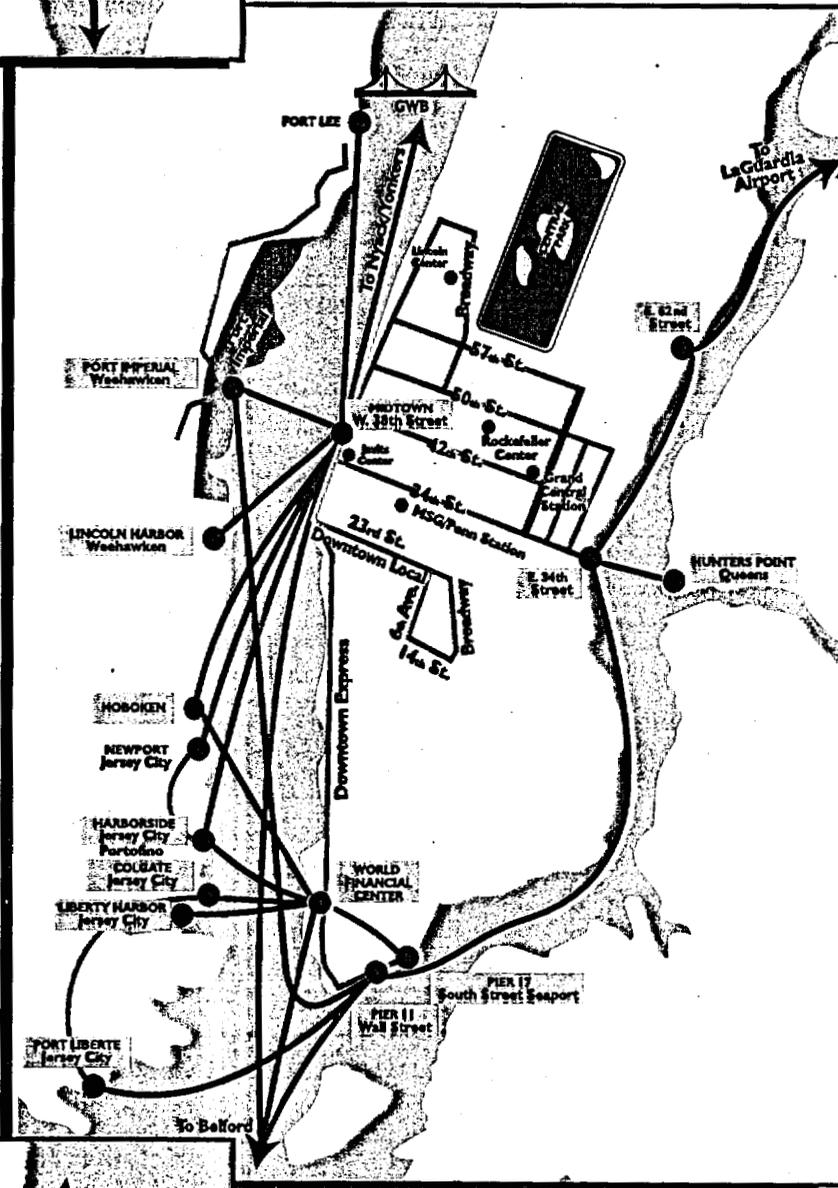
# NY WATERWAY

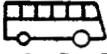
## Chronology, Page 3

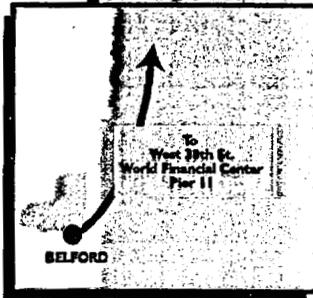
- April 1998** NY Waterway purchases Harbor Shuttle Inc. which increases its fleet to 20 boats and assumes the operation of the Delta Water Shuttle, providing ferry service to and from Manhattan and LaGuardia's Marine Air Terminal.
- June 1998** NY Waterway launches its third ferry route from Jersey City, New Jersey to lower Manhattan: Harborside, Jersey City to the World Financial Center.
- June 1998** Sandy Hook ferry service commences on weekends, transporting sun-worshippers from Midtown and Downtown Manhattan to the beach.
- August 1998** NY Waterway launches another ferry route from Harborside, Jersey City to Midtown Manhattan, the first link to Midtown from lower Hudson County in 50 years.
- March 1999** NY Waterway begins ferry service from Liberty State Park in Jersey City, NJ to North Cove Yacht Harbor at the World Financial Center.
- October 1999** Hoboken celebrates 10 years of ferry service.
- December 1999** NY Waterway begins its fifth ferry route from Jersey City to Lower Manhattan: Liberty Harbor to the World Financial Center.
- March 2000** NY Waterway welcomes three new high-speed catamarans to the existing fleet of 20 vessels.
- April 2000** NJ TRANSIT begins the Hudson-Bergen Light Rail service that connects with NY Waterway's Colgate and Liberty Harbor ferry terminals.
- May 2000** NY Waterway cruises into summer with two new sightseeing cruises, The 2-Hour Full Manhattan Cruise and The Downtown Latin Jazz Cruise.
- August 2000** On August 31<sup>st</sup>, NY Waterway will begin ferry service from Haverstraw, NY to Ossining, NY to connect with Metro North Trains that will take passengers to Grand Central Station in Manhattan.
- October 2000** A fourth high-speed catamaran is added to the fleet. The vessel was christened by Governor Whitman and named the Christopher Columbus.
- October 2000** NY Waterway opens a new terminal for Liberty Harbor ferry service in Jersey City.



# NY WATERWAY COMMUTER FERRY ROUTES



-  Existing Ferry Routes
-  Future Ferry Routes
-  Connecting Bus Routes
-  Ferry Terminals



**1-800-53-FERRY**

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